



Media Kit
energyHQ
Empowering The World! 2025

Serving the Renewable Energy, Oil & Gas, Nuclear, Sustainability & Decarbonization,
Hydrogen and Energy Storage & Grids Sectors! | **Since 2023**

www.energyHQ.world

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Introducing energyHQ!

Greetings

Welcome to **energyHQ!** Whether you're seeking actionable insights to grow your energy business or premium exposure to boost your market share and sales, you've come to the right place. We're here to provide you with valuable content and opportunities to elevate your success.



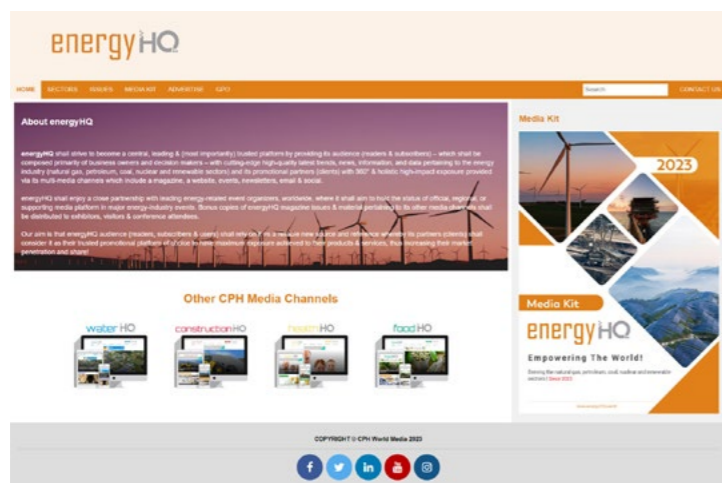
energyHQ was established in 2023 and aspires to become a full-fledged 360° industry platform comprised of various media channels (available in print, digital and online formats) which are a Magazine, a Website, Events, Reports, Services, Newsletters, Email & Social.



energyHQ aims to establish close and long-lasting partnership with leading event organizers, worldwide, and to be recognized as official, regional, or supporting media platform in major energy-industry events. Bonus copies of energyHQ magazine issues & material pertaining to its other media channels shall be distributed (physically or digitally) to exhibitors, visitors & conference attendees.

energyHQ strives to be a central, leading & trusted industry platform by providing its large, specialized & worldwide audience & community (readers, subscribers, followers & users) – which are composed primarily of business owners, c-level executives and decision makers – with cutting-edge high-quality latest trends, news, information, and data pertaining to the energy industry and its promotional partners (clients) with 360° & holistic high-impact exposure provided via its multi-media channels.

energyHQ's audience & community consider it a reliable news source and industry reference whereby its promotional partners consider it as their trusted platform of choice to have high-value / high-yield exposure provided to their products & services, by increasing their market penetration and share!



For more info on energyHQ, its media channels and why you should consider it as your go-to industry reference platform, whether for latest news content or for best-possible exposure, please continue reading the following pages and do not hesitate to contact us at any time you deem necessary!

Best wishes,
Hassan Mourtada
Editor-in-Chief
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Global Industry Outlook

The global energy transition market is on a trajectory for significant growth. In 2021, the market accumulated \$2.3 trillion in revenue, and it is projected to experience a robust Compound Annual Growth Rate (CAGR) of 9.3% from 2022 to 2031, ultimately reaching an impressive \$5.6 trillion by 2031.

One of the primary driving forces behind this growth is the increasing adoption of energy transition technologies, especially in the residential sector, aiming to provide cost-effective electricity solutions.

Renewable Energy

The Asia Pacific renewable energy market size was valued at US\$ 368.60 billion in 2022 and is projected to reach over US\$ 829.54 billion by 2032 with a registered CAGR of 8.50% from 2023 to 2032.

Asia Pacific was the dominating renewable energy market with a market share of over 35% in 2022. It is estimated that over half of the renewable energy across the globe is consumed in the Asia Pacific region.

Some of the world's leading renewable energy companies include:

- **General Electric (GE):** A multinational conglomerate, GE has a significant presence in the renewable energy sector, offering wind turbines, solar energy solutions, and grid technologies.
- **Iberdrola:** A Spanish multinational electric utility company, Iberdrola is a global leader in renewable energy, with a significant presence in wind and solar power generation.
- **Vestas Wind Systems:** A Danish manufacturer of wind turbines, Vestas is a global leader in the wind energy sector. They offer a wide range of wind turbines for various applications and are constantly innovating to improve efficiency and reduce costs.

Oil & Gas



The global Oil and Gas Market was valued at USD 6,585.54 billion in 2022 and is projected to reach USD 8,568.72 billion by 2030, growing at a CAGR of 3.80% from 2023 to 2030.

The global oil and gas market remains a critical pillar of the world economy, supplying essential energy resources to various industries and households. The market encompasses the exploration, production, refining, and distribution of crude oil and natural gas.

Some of the world's leading oil & gas companies include:

- **Saudi Arabian Oil Company (Saudi Aramco):** Based in Saudi Arabia, it's the world's largest oil producer and the most profitable company globally according to Forbes 2023.
- **China National Petroleum Corporation (CNPC):** Founded in 1988, CNPC is a Chinese state-owned oil and gas company and the world's third-largest oil producer by volume. It plays a crucial role in China's energy security and economic development.
- **Exxon Mobil:** Founded in 1999 through the merger of Exxon and Mobil, Exxon Mobil is an American multinational oil and gas corporation with a long history and significant global presence.

Nuclear

According to our latest market study on "Nuclear Power Generation Market Forecast to 2030 – Global Analysis – by Reactor Type and End User," the market is expected to grow from US\$ 271.4 billion in 2022 to US\$ 299.1 billion by 2030; it is expected to register a CAGR of 1.2% from 2022 to 2030.

The growing inclination toward nuclear power plants is positively influencing the nuclear power generation market growth. Nuclear power is a viable source of power generation that can be essential in the future energy transition and energy mix, as it can offer constant, emission-free electricity.

Some of the world's leading nuclear energy companies include:

- **Rosatom:** The State Atomic Energy Corporation of Russia, also known as Rosatom, is a state-owned corporation responsible for all aspects of the Russian civilian nuclear industry. It is the world's second-largest nuclear power plant operator by installed capacity and is actively involved in international nuclear projects.
- **Electricite de France (EDF) (France):** This French multinational electric utility company is the world's largest nuclear power plant operator by installed capacity, with over 61 gigawatts (GW) of nuclear power generation capacity in France and the United Kingdom.
- **China General Nuclear Power Corporation (CGNPC):** This Chinese state-owned enterprise is a major player in the Chinese nuclear power industry and is involved in nuclear power plant construction, operation, and fuel cycle management. It is also expanding its presence in international nuclear markets.



Sustainability & Decarbonization



The Global Decarbonisation Market Size is estimated to reach USD Multi-Billion by 2032, growing at a CAGR of 14.27% from 2022 to 2032.

Decarbonisation is the process of lowering carbon dioxide emissions by using low-carbon energy sources, resulting in a decreased output of greenhouse gases into the environment. In general, this entails lowering CO2 emission per unit of electrical power generated. The decrease in the quantity of carbon dioxide produced by transportation and power generation is critical to meeting the government's global temperature targets.

Among the leading companies in sustainability and decarbonization are:

- **Orsted:** This Danish multinational company is the world's largest developer of offshore wind farms, with a significant presence in Europe, North America, and Asia. They have a strong focus on innovation and efficiency, constantly improving their wind turbine technology to generate cleaner and more affordable renewable energy.
- **NextEra Energy:** Based in the United States, NextEra is one of the world's largest clean energy companies, primarily focusing on wind and solar power generation. They own and operate a vast network of wind farms and solar facilities across North America, contributing significantly to renewable energy production and grid decarbonization.
- **Siemens:** This German multinational conglomerate is a leading provider of energy-efficient technologies across various sectors, including buildings, industries, and power grids.

Hydrogen

The global hydrogen industry was valued at \$155.9 billion in the year 2022 and is expected to garner \$292.0 billion by 2032, with 6.5% CAGR during the forecast period of 2023 to 2032.

The global hydrogen market is expanding rapidly due to rise in adoption of hydrogen in power generation and an increasing use of hydrogen in electric vehicles for fuel cells. Moreover, the high cost of hydrogen production restrains the market to some extent.

Among the leading companies in hydrogen energy are:

- **Neom Green Hydrogen Company (NGHC):** Based in Saudi Arabia, NGHC is building the world's largest green hydrogen plant, aiming to produce 600 tonnes per day by 2026. This green hydrogen will be converted into ammonia for easier transportation and use as a clean fuel source.
- **Linde plc:** A multinational chemical company, Linde is a leader in the entire hydrogen value chain, from production and processing to storage and distribution. They also have a joint venture, ITM Linde Electrolysis, which is a major supplier of green hydrogen production technology.
- **Bloom Energy Corp.:** This company's solid oxide fuel cells offer a clean and reliable way to generate electricity from hydrogen. They have installed over 900 megawatts of fuel cell systems globally and are considered a leader in green hydrogen production.



Energy Storage & Grids

The global energy storage systems market size was valued at US\$ 210.92 billion in 2021 and is expected to hit US\$ 435.32 billion by 2030 and poised to grow at a CAGR of 8.4% from 2022 to 2030. Sales of power grids are expected to witness a robust CAGR of 4.6% from 2024 to 2034. By 2034, the demand for power grids is anticipated to reach a valuation of US\$ 471 Billion. Driven by advancements in renewable energy technology, the goal of reducing transmission and distribution losses, and increasing energy efficiency, the power grid and storage market is witnessing a trend toward decentralized power generation.

Among the leading companies in energy storage are:

- **Tesla:** A well-known name in electric vehicles, Tesla is also a major player in energy storage with its Powerwall home battery systems and Megapack battery systems for utilities and businesses.
- **Fluence Energy:** A joint venture between Siemens and AES Corporation, Fluence offers a variety of energy storage solutions, including battery systems, software, and services.
- **LG Chem:** This South Korean company is a major player in the battery industry, and it offers a range of energy storage solutions, including lithium-ion battery systems for residential, commercial, and industrial applications.



Among the leading manufacturers of energy grids are:

- **ABB:** This Swiss-Swedish multinational company is a leading provider of power and automation technologies, including solutions for smart grids.
- **Schneider Electric SE:** This French multinational company is a leading provider of energy management and automation solutions, including solutions for smart grids.
- **Siemens AG:** This German multinational company is a major player in the energy sector, offering a wide range of products and services, including smart grid technologies.

Editorial Brief

Issues are published monthly (12 issues per year). Each issue contains latest info, news and data regarding main industry sectors (outlined below) as well as industry happenings, corporate profiles, leaders interviews, products, technologies & projects. Issues are distributed to a global professional audience directly involved in the energy industry and are published in both Print & Digital (online) formats to ensure maximum reach is achieved.

Traditional media - yes - but solid and reliable 'in-your-hands' exposure via magazine advertising is guaranteed, providing highly impactful and rewarding results to promotional partners!

Issue	January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
Renewable Energy	Advances in Solar & Wind Energy	Growth of Offshore & Onshore Wind	Geothermal & Hydropower Innovations	Emerging Renewable Technologies	Biomass & Waste-to-Energy Solutions	Marine & Ocean-Based Energy
Sustainability & Decarbonization	Energy Efficiency in Buildings & Infrastructure	Decarbonizing Industrial Sectors	Sustainable Transport Solutions	Circular Economy & Waste Reduction	Green Finance & Investment	Carbon Reduction & Offsetting Strategies
Oil & Gas	Digitalization & Transformation in Oil & Gas	Innovation in Refining & Petrochemicals	LNG Market & Trade Developments	Shale & Unconventional Oil	The Future of Oil & Gas in the Energy Transition	Adaptation to Low-Carbon Economies
Nuclear	Advances in Nuclear Technologies	Safety & Waste Management in Nuclear	Nuclear's Role in Climate Mitigation	The Global Nuclear Landscape	Innovation in Nuclear Fuels & Materials	Nuclear Fusion & Emerging Technologies
Hydrogen	Hydrogen Production & Supply Chain	Hydrogen Storage & Transportation	Hydrogen Applications Across Industries	Hydrogen in Power Generation & Buildings	Standards & Regulations for Hydrogen	The Economic Potential of Hydrogen
Energy Storage & Grids	Energy Storage Technologies & Solutions	Emerging Storage Innovations	Smart Grid Technologies & Management	Microgrids & Decentralized Energy	Cybersecurity & Grid Resilience	Regulatory Frameworks for Energy Storage
Country Reports	Saudi Arabia	UAE	Qatar	Kuwait	Oman	Bahrain
	India	South Africa	China	Indonesia	Vietnam	Nigeria
	Germany	USA	UK	Canada	France	Italy
Promotional Material Due	Monday, December 25, 2023	Thursday, January 25, 2024	Friday, February 23, 2024	Monday, March 25, 2024	Thursday, April 25, 2024	Friday, May 24, 2024
Publishing Deadline	Friday, December 29, 2023	Tuesday, January 30, 2024	Wednesday, February 28, 2024	Friday, March 29, 2024	Tuesday, April 30, 2024	Wednesday, May 29, 2024

Editorial Brief

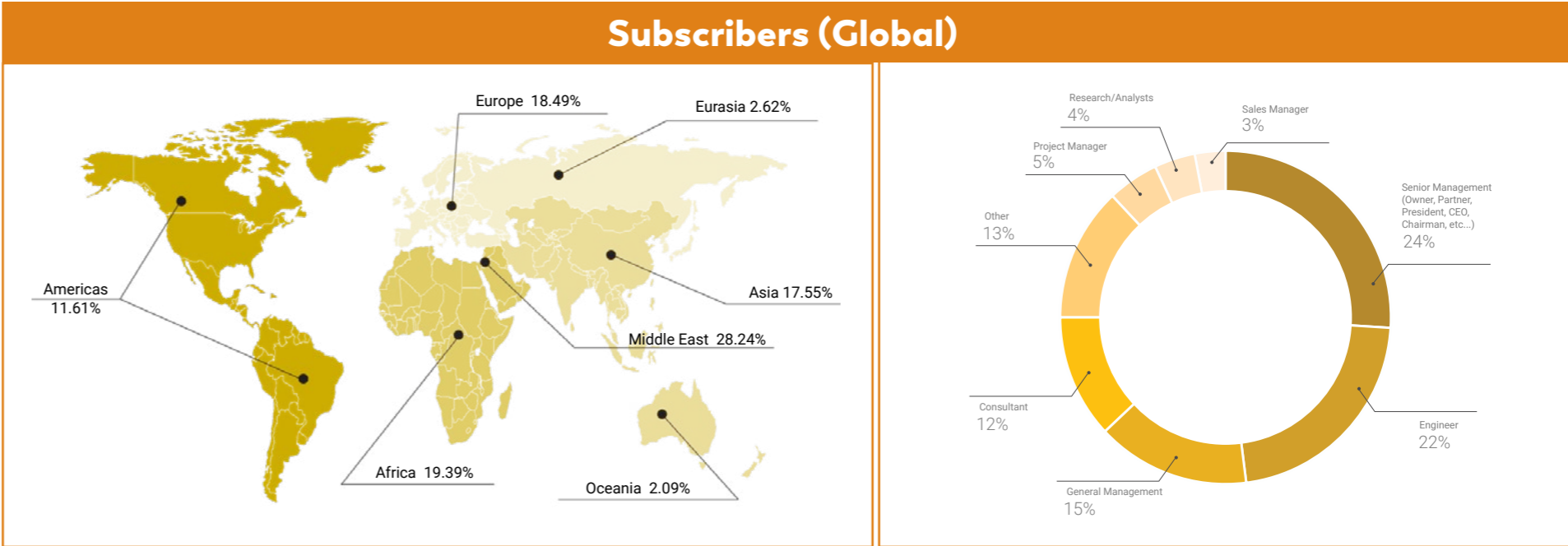
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Issue	July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Renewable Energy	Urban & Community Renewable Initiatives	Financing & Investments in Renewables	Grid Integration for Renewables	Renewable Energy Policies & Incentives	Renewable Energy Workforce & Skills	The Future of Clean Energy
Sustainability & Decarbonization	Engaging Communities in Sustainability	Education & Training for a Green Future	Urban Planning for Decarbonization	International Climate Cooperation	Sustainability Reporting & Measurement	Decarbonization Trends & Innovations
Oil & Gas	Environmental & Social Responsibility	Social & Economic Impacts of Oil & Gas	Community Engagement & Stakeholder Relations	Geopolitical Factors in Oil & Gas	Investment in Oil & Gas	Workforce Development & Skills
Nuclear	Non-Energy Uses of Nuclear Technology	Nuclear Energy Costs & Economic Viability	Nuclear Security & Proliferation	Policy & Public Perception of Nuclear Energy	Global Collaboration on Nuclear Energy	The Future of Nuclear Power
Hydrogen	Hydrogen & Global Energy Transition	International Collaboration & Trade in Hydrogen	Hydrogen Opportunities in Emerging Markets	Public Perception & Acceptance of Hydrogen	The Role of Hydrogen in Energy Systems	Innovation & Technology in Hydrogen
Energy Storage & Grids	Economic Impact of Energy Storage	Social & Environmental Impacts of Energy Storage	Grid Modernization for the Future	Innovations in Grid Management	Global Perspectives on Energy Storage	Building a Resilient Energy Infrastructure
Country Reports	Jordan	Iraq	Algeria	Libya	Morocco	Lebanon
	Malaysia	Egypt	Pakistan	Thailand	Kenya	Bangladesh
	Spain	Brazil	Netherlands	Norway	Mexico	Sweden
Promotional Material Due	Tuesday, June 25, 2024	Thursday, July 25, 2024	Sunday, August 25, 2024	Wednesday, September 25, 2024	Friday, October 25, 2024	Monday, November 25, 2024
Publishing Deadline	Friday, June 28, 2024	Monday, July 29, 2024	Friday, August 30, 2024	Monday, September 30, 2024	Wednesday, October 30, 2024	Friday, November 29, 2024

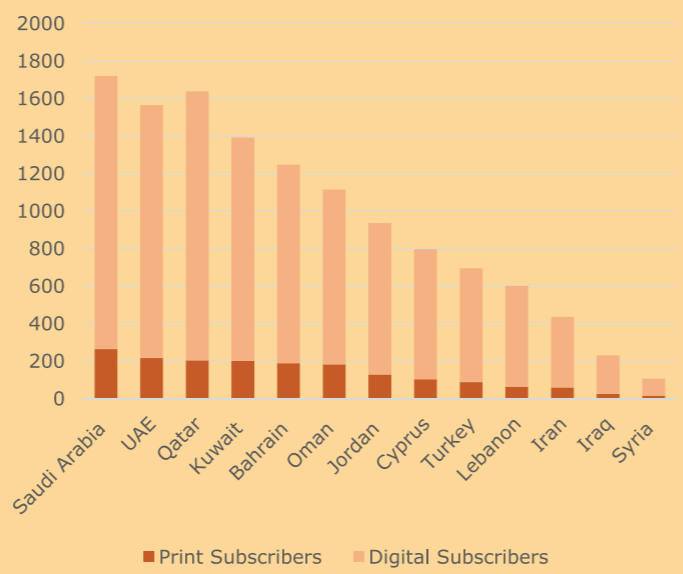
energyHQ started in 2023 and strives to become a popular media channel with decision makers Consisting of c-level executives & managers. The magazines - while being traditional media - remains the best way to build a strong brand and gain loyal traction and renown with a loyal & dedicated audience (readers / subscribers) where the attention span is stable & solid.

Magazine subscribers are frequently audited & updated to ensure only eligible entities / contacts are receiving it. According to our surveys, 59% of subscribers read between one-third to most of the magazine, while 36% read at least two articles. On average, readers spend 42 minutes with each issue. Below is a breakdown of our subscribers by region and country, with figures accurate as of Friday, August 23th, 2024.



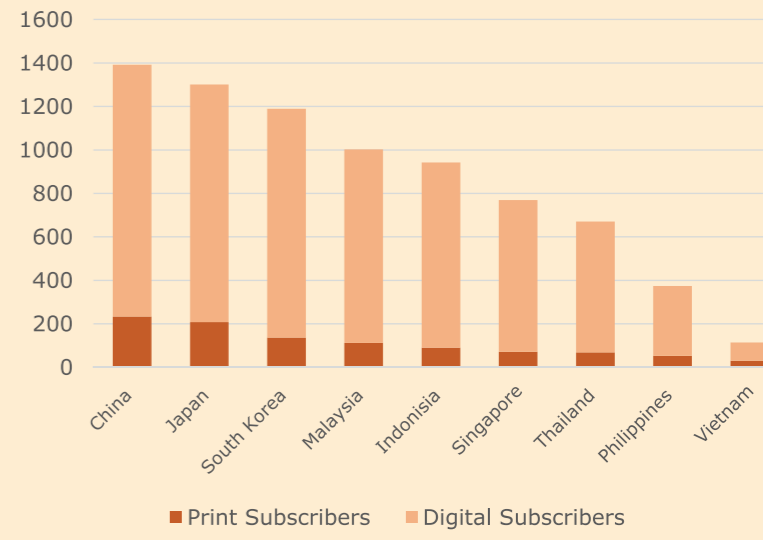
Middle East

Country	Print Subscribers	Digital Subscribers
Saudi Arabia	264	1,457
UAE	216	1,349
Qatar	204	1,434
Kuwait	201	1,191
Bahrain	189	1,058
Oman	183	932
Jordan	129	807
Cyprus	103	694
Turkey	88	607
Lebanon	64	537
Iran	60	376
Iraq	25	206
Syria	16	90
Total Subscribers	1,742	10,738



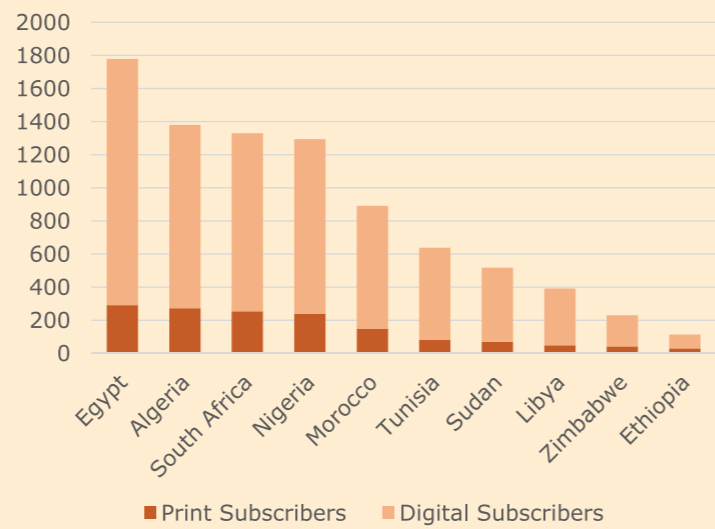
Asia

Country	Print Subscribers	Digital Subscribers
China	234	1,158
Japan	208	1,093
South Korea	137	1,052
Malaysia	112	890
Indonesia	90	852
Singapore	71	698
Thailand	69	601
Philippines	53	321
Vietnam	30	84
Total Subscribers	1,004	6,749



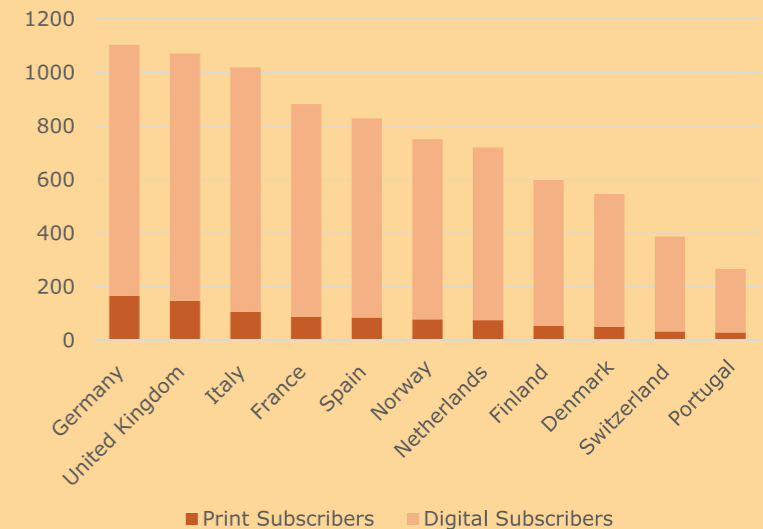
Africa

Country	Print Subscribers	Digital Subscribers
Egypt	292	1,487
Algeria	273	1,107
South Africa	254	1,076
Nigeria	239	1,055
Morocco	149	743
Tunisia	81	557
Sudan	70	448
Libya	49	343
Zimbabwe	42	189
Ethiopia	30	84
Total Subscribers	1,479	7,089



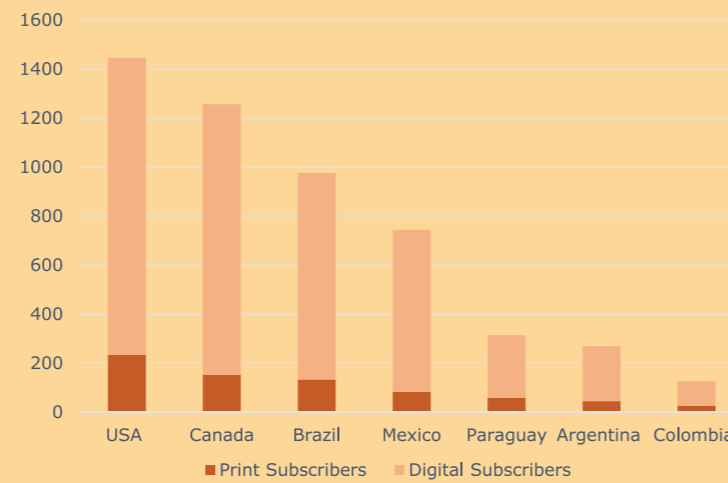
Europe

Country	Print Subscribers	Digital Subscribers
Germany	165	938
United Kingdom	147	924
Italy	106	913
France	88	794
Spain	85	743
Norway	78	673
Netherlands	75	645
Finland	53	545
Denmark	50	496
Switzerland	33	354
Portugal	29	237
Total Subscribers	909	7,262



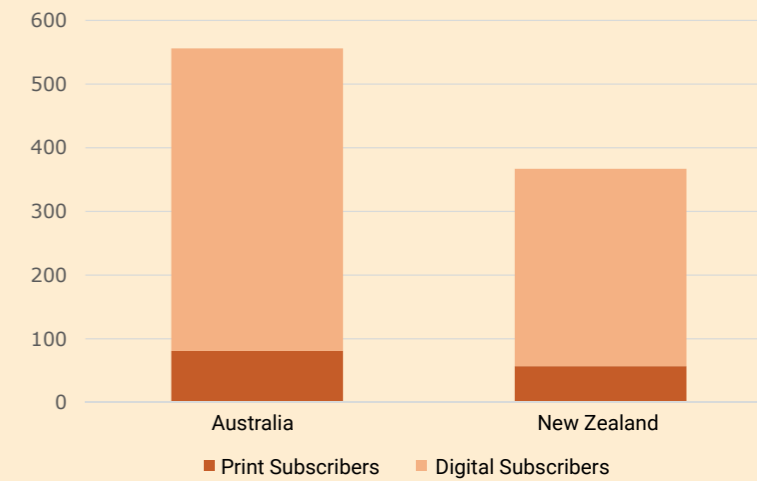
Americas

Country	Print Subscribers	Digital Subscribers
USA	234	1,212
Canada	152	1,104
Brazil	133	843
Mexico	83	661
Paraguay	59	255
Argentina	45	224
Colombia	26	100
Total Subscribers	732	4,399



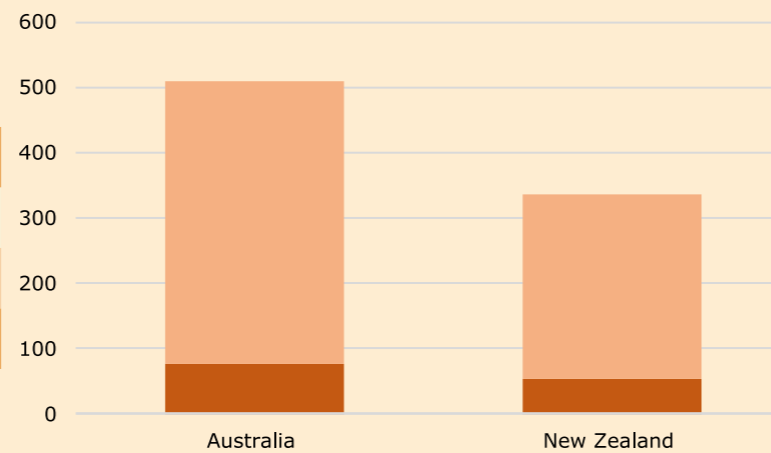
Eurasia

Country	Print Subscribers	Digital Subscribers
Russia	60	478
Ukraine	34	224
Belarus	22	199
Uzbekistan	19	123
Total Subscribers	135	1,024



Oceania

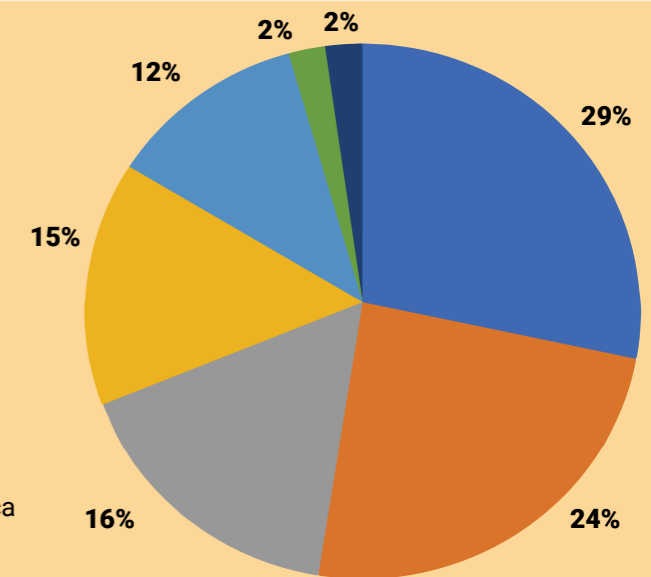
Country	Print Subscribers	Digital Subscribers
Australia	81	475
New Zealand	57	310
Total Subscribers	138	785



Worldwide (All Regions)

Region	Print Subscribers	Digital Subscribers
Middle East	1,742	10,738
Africa	1,479	7,089
Asia	1,004	6,749
Europe	909	7,262
Americas	732	4,399
Eurasia	135	1,024
Oceania	138	785
Total Subscribers	6,139	38,046

- MiddleEast
- Europe
- Eurasia
- Africa
- Americas
- Oceania
- Asia



Subscribe to energyHQ Magazine!

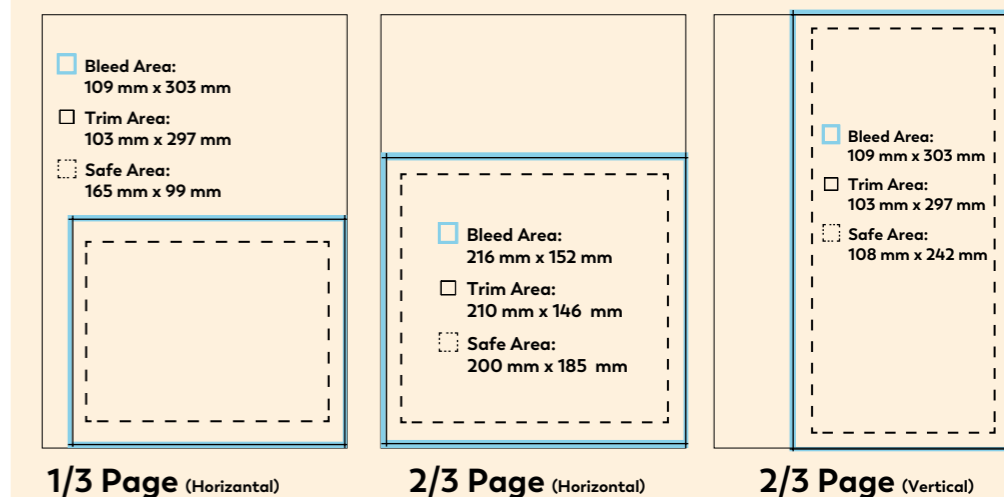
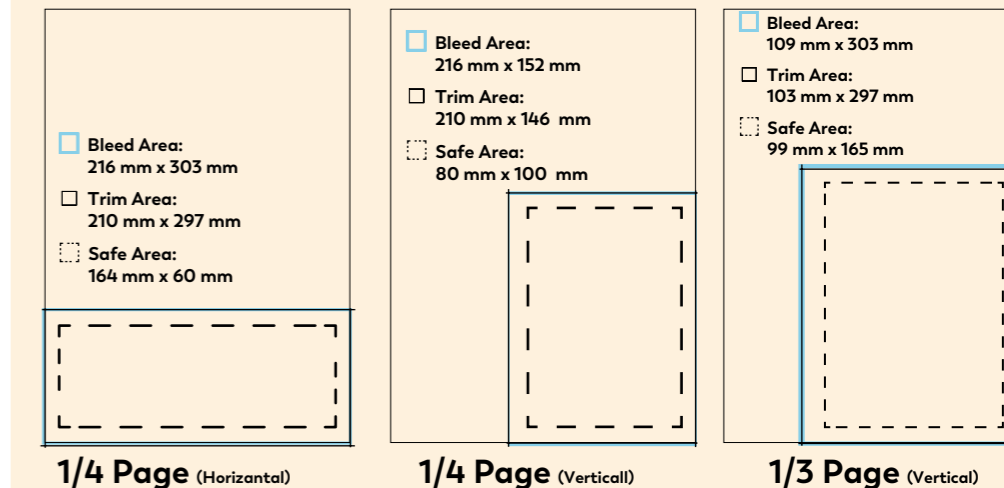
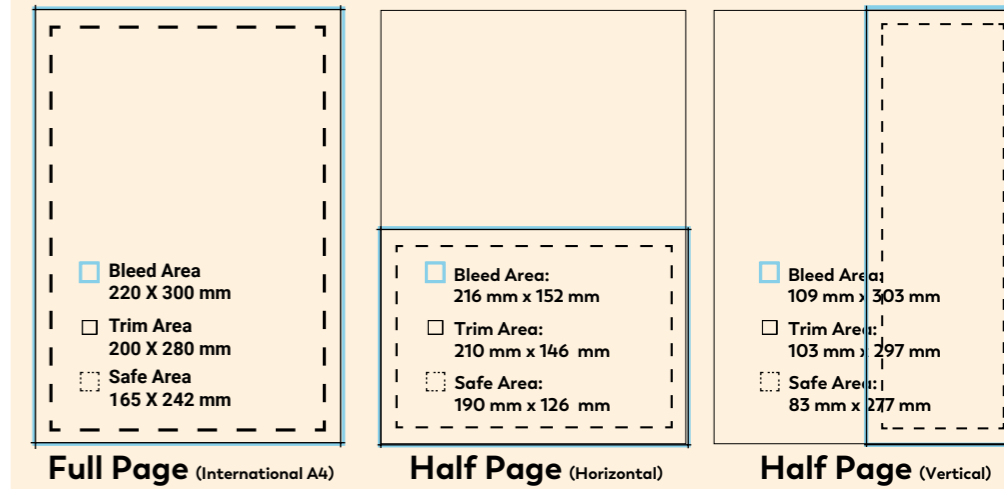
energyHQ magazine subscriptions are provided for free to eligible entities on an opt-in basis; however, there is also an option to make a paid subscription to the magazine which would enable you receive both Print & Digital formats of each issue on a monthly basis via Registered Airmail (Tracking Number would be provided upon sending of mail shipment). For pricing details please check the table:

Period / Discount	Lebanon	Arab Countries	MEA (Excluding Arab Countries)	Asia	All Other Countries
1 Year (12 Issues)	\$200	\$250	\$300	\$350	\$400
2 Years (24 Issues) 15% Discount	\$340	\$425	\$510	\$595	\$680
3 Years (36 Issues) 30% Discount	\$420	\$525	\$630	\$735	\$840

Display Advertising
King of the Hill!

High-Impact advertisements in an extended range of sizes and placements with full-color display spots. Nothing beats a display advertisement in terms of impact, exposure and raising awareness to your company's brands / products and services!

Ref #	Option (Orientation)	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-DA-01	Gatefold / Second Front Cover (Spread)	400 x 280	\$5,000	\$4,250	\$3,500	\$2,750
MA-DA-02	2nd cover (IFC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-03	3rd cover (IBC)	200 x 280	\$3,250	\$2,765	\$2,275	\$1,790
MA-DA-04	4th cover (OBC)	200 x 280	\$3,500	\$2,975	\$2,450	\$1,925
MA-DA-05	Full-Page	200 x 280	\$2,750	\$2,340	\$1,925	\$1,515
MA-DA-06	2/3 Page (Vertical)	108 x 242	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-07	2/3 Page (Horizontal)	200 x 185	\$2,250	\$1,915	\$1,575	\$1,240
MA-DA-08	1/2 Page (Vertical)	80 x 242	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-09	1/2 Page (Horizontal)	164 x 120	\$2,000	\$1,700	\$1,400	\$1,100
MA-DA-10	1/3 Page (Vertical)	99 x 165	\$1,500	\$1,275	\$1,050	\$825
MA-DA-11	1/3 Page (Horizontal)	165 x 99	\$1,500	\$1,275	\$1,050	\$825
MA-DA-12	1/4 Page (Vertical)	80 x 100	\$1,000	\$850	\$700	\$550
MA-DA-13	1/4 Page (Horizontal)	164 x 60	\$1,000	\$850	\$700	\$550



Promoted Content (Advertorial)
King of the Underhill!

Rates are in USD - Amounts quoted are per insertion

This promotional service has double purpose. To get your story to energyHQ's audience, positioning your company as a trusted authority in the sector, and to maximize your company's exposure by placing its editorial content at a prime location of the issue with your own branding applied - including full contact details! A great option for those with a limited budget yet seek high brand awareness & exposure.

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-PC-01	Company Profile & Executive Interview (Spread / Two Full-Pages)	400 x 280	\$3,000	\$2,550	\$2,100	\$1,650
MA-PC-02	Full-Page	200 x 280	\$2,000	\$1,700	\$1,400	\$1,100
MA-PC-03	2/3 Page (Vertical)	100 x 280	\$1,750	\$1,490	\$1,225	\$965
MA-PC-04	2/3 Page (Horizontal)	200 x 185	\$1,750	\$1,490	\$1,225	\$965
MA-PC-05	1/2 Page (Vertical)	100 x 280	\$1,500	\$1,275	\$1,050	\$825
MA-PC-06	1/2 Page (Horizontal)	200 x 140	\$1,500	\$1,275	\$1,050	\$825
MA-PC-07	1/3 Page (Vertical)	65 x 280	\$1,250	\$1,065	\$875	\$690
MA-PC-08	1/3 Page (Horizontal)	200 x 90	\$1,250	\$1,065	\$875	\$690
MA-PC-09	1/4 Page	50 x 70	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per insertion

Spread Insert
 Double-Page = Double Impact ~ Differentiate Yourself from the Rest!

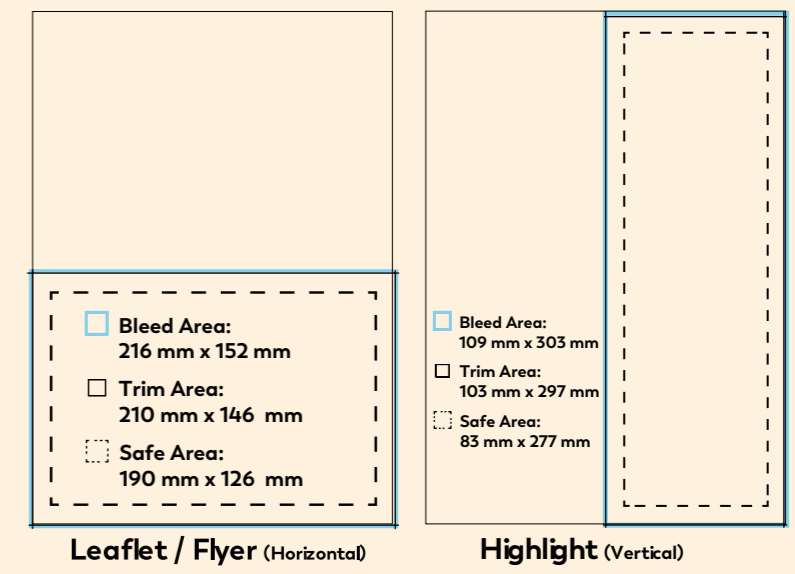
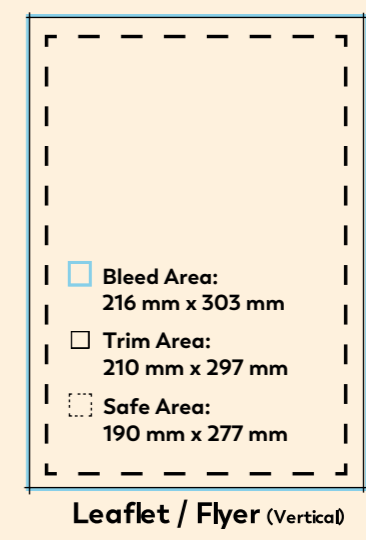
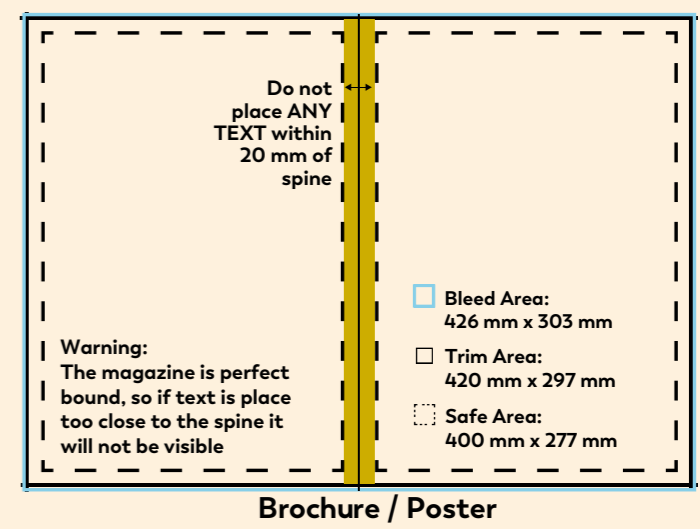
What makes this promotional service unique is it gives your company and its brands / products & services a differentiated approach to regular advertising while being presented to the magazine audience; hence, providing an increased exposure level.

- **Brochure:** Present a full expose of your brands, products & service with little concern of limited ad space. Two spreads (Four Full-Pages).
- **Poster:** A distinctive promotional option consisting of spread acting as a 'Poster' and catching audience attention! One spread (Two Full-Pages - Spread).
- **Leaflet:** Presented in a highly stylized and impactful manner. One Spread (Two 2/3 Pages)
- **Flyer:** These are bound to generate a lot of interest. One Spread (Two 1/2 Pages)
- **Highlight:** A striking opportunity to elevate your brand! One Spread (Two 1/3 Pages)
- **Footnote:** Make your brand stand out at very low budget - even as a footnote! One Spread (Two 1/4 Pages)

Ref #	Option	Dimensions (W x H) mm	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
MA-SI-01	Brochure	400 x 280 (2)	\$7,000	\$5,950	\$4,900	\$3,850
MA-SI-02	Poster	400 x 280 (1)	\$5,000	\$4,250	\$3,500	\$2,750
MA-SI-03	Leaflet (Vertical)	200 x 280 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-04	Leaflet (Horizontal)	400 x 185 (1)	\$3,000	\$2,550	\$2,100	\$1,650
MA-SI-05	Flyer (Vertical)	200 x 280 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-06	Flyer (Horizontal)	400 x 140 (1)	\$2,500	\$2,125	\$1,750	\$1,375
MA-SI-07	Highlight (Vertical)	130 x 280 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-08	Highlight (Horizontal)	400 x 90 (1)	\$2,000	\$1,700	\$1,400	\$1,100
MA-SI-09	Footnote	100 * 70 (1)	\$1,500	\$1,275	\$1,050	\$825

Rates are in USD - Amounts quoted are per insertion

PDF	Artwork Specs				
	Adobe InDesign	JPEG	EPS	Adobe Photoshop	Adobe Illustrator
PDF file should have following formats: - PDF-x/1a - PDFs generated using Press Settings. - All fonts are embedded. - All original graphics must be saved as RGB at 300 ppi at the size they are to be used. - All PDFs are higher than 144 ppi resolution - Images should not be tagged with any ICC profiles	InDesign files must be accompanied by all graphics saved in RGB, as EPS or JPEG at 300 ppi and at the size they are to be used, as well as fonts used in artwork.	All files must be saved as RGB having a minimum resolution of 300 ppi.	All files must be saved as RGB and at a minimum of 300 ppi. All fonts must be embedded in EPS files, otherwise, sent Separately.	All files must be saved in RGB at a minimum of 300 ppi as Photoshop CC. If you are sending a layered Photoshop (PSD) file, all fonts should also be sent.	All files must be saved in RGB at a minimum resolution of 300 ppi as Illustrator CC. All fonts must be embedded, otherwise, sent Separately.

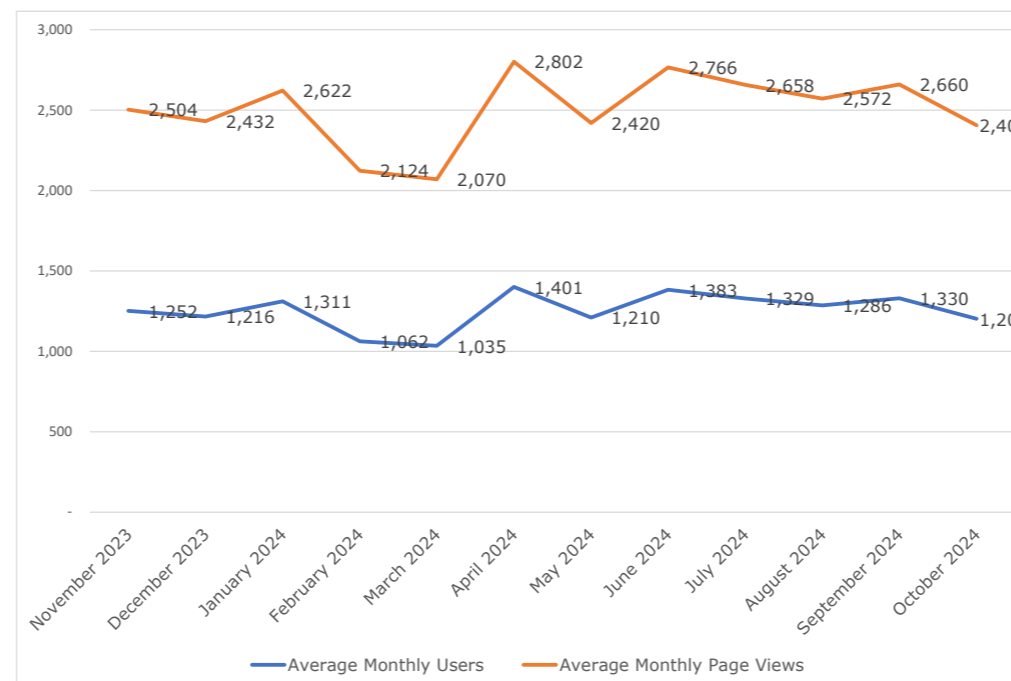


Discover Future Insights of energy Industry at energyHQ.world!

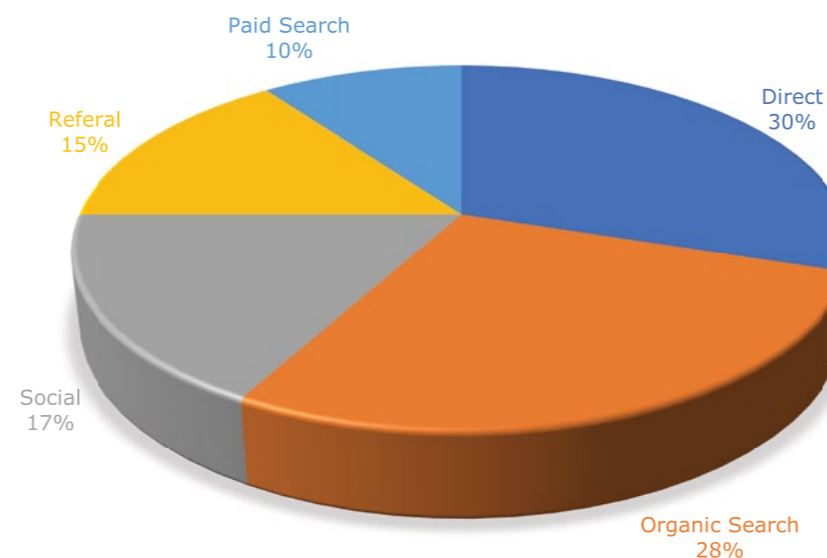
www.energyHQ.world is a reference portal for top-notch, up-to-date and high-quality energy industry news, insights, special interviews, studies, reports, new releases, and product / services / technology reviews. energyHQ's Website aims to keep its audience up-to date on latest Business / industrial trends & developments, worldwide, and is designed to keep its users informed of all the industry sector news as they break.

An excellent medium which can be used by promotional partners to provide high-value exposure to their brand / products & services through a wide variety of banners meeting all business needs and budgets!

Month - Year	Average Monthly Users	Average Monthly Page Views
November 2023	1,252	2,504
December 2023	1,216	2,432
January 2024	1,311	2,622
February 2024	1,062	2,124
March 2024	1,035	2,070
April 2024	1,401	2,802
May 2024	1,210	2,420
June 2024	1,383	2,766
July 2024	1,329	2,658
August 2024	1,286	2,572
September 2024	1,330	2,660
October 2024 (Estimated)	1,203	2,406
Total Number (Per Year)	15,018	30,036



Traffic Metric	Figure
Average Monthly Users	1,252
Users / Year	15,018
Pages / Session	2
Page Views / Year	30,036
Avg Session Duration (Minutes)	4:17



Traffic Source	Percentage
Direct	30%
Organic Search	28%
Social	17%
Referral	15%
Paid Search	10%



Promoting your brand through our website enables you to connect not only with our subscribers but also with other visitors. Being one of the certified trade magazine sites in Lebanon, energyHQ.world consistently attracts high-quality traffic and boasts impressive read times, providing a valuable platform for your advertising and content.



Average Session Duration: 4:17
Quarterly Users: 3,756

Banners

Ref #	Option	Dimensions (W x H) px	1-3 Months	4-6 Months 15% discount	7-9 Months 30% discount	10-12 Months 45% discount
WE-BA-01	Skyscraper (½ Page)	300 x 600	\$2,000	\$1,700	\$1,400	\$1,100
WE-BA-02	Skyscraper (Wide)	160 x 600	\$1,750	\$1,490	\$1,225	\$965
WE-BA-03	Skyscraper (Regular)	120 x 600	\$1,500	\$1,275	\$1,050	\$825
WE-BA-04	Billboard	970 x 250	\$1,750	\$1,490	\$1,225	\$965
WE-BA-05	Leaderboard (Large)	970 x 90	\$1,250	\$1,065	\$875	\$690
WE-BA-06	Leaderboard (Regular)	728 x 90	\$750	\$640	\$525	\$415
WE-BA-07	Rectangle (Large)	336 x 280	\$850	\$725	\$595	\$470
WE-BA-08	Rectangle (Regular)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-09	Square (Large)	250 x 250	\$750	\$640	\$525	\$415
WE-BA-10	Square (Regular)	200 x 200	\$500	\$425	\$350	\$275
WE-BA-11	Mid-Page Unit (MPU)	300 x 250	\$600	\$510	\$420	\$330
WE-BA-12	Mobile Banner (Large)	320 x 100	\$400	\$340	\$280	\$220

Rates are in USD - Amounts quoted are per insertion

Artwork Specs

File Format	Resolution	Color Mode	File Size	Text Considerations	Animation (if applicable)	Mobile Responsiveness
<p>JPEG: Ideal for photographs or images with gradients. It uses lossy compression, which reduces file size but may result in a slight loss of quality.</p> <p>PNG: Suitable for images with transparency or a need for higher image quality. It uses lossless compression, preserving image quality.</p> <p>GIF: Best for simple graphics or short animations. It supports transparency but has a limited color palette compared to JPEG and PNG.</p>	<p>Maintain a resolution of 72 PPI (pixels per inch) for web graphics.</p> <p>This resolution ensures a good balance between image quality and file size, optimized for digital display.</p>	<p>RGB (Red, Green, Blue): Standard for web design, as monitors and digital displays use RGB to represent colors.</p> <p>Ensure that your design is in RGB color mode for accurate online representation.</p>	<p>Aim for an optimal balance between quality and file size. Use compression techniques to reduce the file size without compromising visual integrity.</p> <p>Tools like Photoshop or online image compressors can assist in this regard.</p>	<p>Font Size: Maintain a font size that is easily readable across devices. A font size of 16 pixels or higher is generally recommended for body text.</p> <p>Font Choice: Choose web-safe fonts to ensure consistent display across different browsers and devices.</p> <p>Contrast: Ensure sufficient contrast between text and background for readability.</p>	<p>Duration: Keep animations short and engaging, typically between 3 to 7 seconds.</p> <p>File Size: Be mindful of the file size of animated GIFs.</p> <p>Optimize and compress the animation to prevent slow loading times.</p>	<p>Design the banner to be responsive, adapting to different screen sizes.</p> <p>Test the banner on various devices to ensure a consistent and visually appealing experience.</p>

energyHQ Website - Homepage




energyHQ Website - Media Kit



energyHQ Website - Previous Issues



A myriad of professional business services offered to a large array of energy industry professionals starting from individual to material supplier to manufacturer to importer and agent and not ending with event organizer - to help them achieve their business goals and objectives!
Promotional Partners can highlight their services assuring they are exposed to a large audience who will definitely seek them out!

Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
				
Unlock networking opportunities with Business Links and assign agents &/or distributors for your products &/or services. Connect with major industry players, forge valuable partnerships, and explore collaborations. Seamlessly navigate the energy industry landscape with our tailored business connections.	Propel your career with our Career Center. Discover job opportunities, internships, and career resources in the energy industry. Connect with top employers, access career advice, and take the next step toward a successful and fulfilling professional journey.	Dive into the future of energy industry events. Our Coming Events service keeps you abreast of conferences, webinars, and seminars worldwide. Don't miss a single opportunity to network, learn, and stay at the forefront of industry trends.	Keep yourself abreast of the latest product releases spanning a diverse array of manufacturers, complete with the associated pricing details for your careful consideration. Stay informed about the newest offerings in the industry to make well-informed decisions about your purchases.	Stay ahead with our Project Monitor service, providing real-time updates on key industry projects. From groundbreaking initiatives & submitting tenders to announcing contractors and various stakeholders and revealing project developments till completion, we keep you informed, ensuring you're always in the know.

Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) mm / px	1-3 Insertions	4-6 Insertions 15% discount	7-9 Insertions 30% discount	10-12 Insertions 45% discount
SE-BL-01	Business Links Buyer's Guide Agents & Distributors	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CC-01	Career Center	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-CE-01	Coming Events	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275
SE-BG-01	Buyer's Guide	100 x 65 mm	\$550	\$468	\$385	\$303
SE-PM-01	Project Monitor Tenders- Bidders Awarded Contract Progress & Development Completion & Launch	100 x 65 mm 378 x 245 px	\$500	\$425	\$350	\$275

Rates are in USD - Amounts quoted are per insertion

Artwork Specs				
Business Links	Career Center	Coming Events	Financial Hub	Project Monitor
Required Documents: -Your business' phone number and email -Hyperlinks to your website -An image that conveys the service or product you're offering. (JPG or PNG, PNG for transparent backgrounds, between 100-200 kbs to ensure fast loading times.)	Required documents: -If you're looking for a job, we need your experience, your desired position, and your contact info (e-mail and phone number.) In addition, we require you submit a generalized cover letter, and a hyperlink to any portfolios and CVs. -If you're a company posting a job listing, we need you to provide us with the job title, the department, and the responsibilities candidates will handle. Moreover, we require hyperlinks to your company's website and/ or social media	Required Documents: -The event name -Start and Finish dates -Location (Country, city and venue.) -Event logo (PNG file, minimum of 72 dpi and a maximum file size of 100-200 kb) -Agents and Event Organizers contact info (e-mail and phone numbers.) -Hyperlink to the company website	Required documents: -Your company's contact details (e-mail and phone number) -Your stock price, market cap, and number of shares -Hyperlinks to any financial statements and market analysis from your company. -Hyperlink to a .pdf file that lists your products and services. -Your company's logo (PNG file, 72 dpi, 100 kb max)	Required Documents: -Contact info (phone and e-mail) -Project start and finish dates -A short description of the project itself. -An image that conveys your project end-goal.

Explore & Engage a World of Events!

Immerse yourself in the pulse of the energy industry through our symbiotic relationships with leading events. We curate exclusive content, forge collaborations, and bring you insider access, ensuring you stay aligned with the industry's beating heart. Dive into the future with our immersive Podcasts and Webinars. Stay informed and engaged with thought-provoking discussions, expert interviews, and the latest trends. Forge meaningful partnerships and actively participate in shaping the energy industry's landscape. Networking opportunities, collaborative projects, and exclusive access await you. Connect with us to explore how your involvement can amplify your impact and contribute to the collective growth of the energy community.

Podcasts

Build Sound Trust: Sound Engagement Price \$2500

Monthly audio podcasts - based on energyHQ Magazine's editorial calendar - conducted between a leading industry professional and energyHQ's editor(s).

Build trust in your brand / products & services and reach podcast audience with high impact exposure by being part of energyHQ's podcast series.

Sound Engagement package includes:

- 15 - 20 seconds sponsor intro
- 45 second mid-episode advertising message of endorsement
- Logo placement on podcast episode landing page
- Editorial summary written by energyHQ editorial team

energyHQ Excellence Awards

Recognizing excellence in the energy industry, **energyHQ** Excellence Awards celebrate innovation, sustainability, and leadership shown by individuals or companies! Be part of our prestigious awards program, honoring outstanding contributions that shape the industry's future. Join us in applauding excellence and inspiring the next wave of innovation. Apply if you believe you or your company deserve to be awarded or learn more about the awards and nominate deserving individuals or companies that deserve recognition by visiting www.energyHQ.world/channels/events/awards/

Webinars

Insight Price \$15,000	Live Price \$8,500	On-Demand Price \$5,000
<p>A digital collaboration package for strategic partners in your sector. Modeled on virtual roundtables, these events allow your company to invite independent organizations in your product/supply chain for insightful discussions. Educate attendees, foster collaboration, and build credibility for your offerings with this unbiased narrative.</p> <p>Insight Package includes:</p> <ul style="list-style-type: none"> • Deliver three to four presentations, each lasting 10 to 15 minutes. • Engage in a collaborative panel discussion and live Q&A for 30 to 45 minutes, hosted and moderated by energyHQ's editor(s). • Create a customized registration page for clients along with a targeted marketing campaign sent to our subscriber mailing list. • Implement a 3-month promotional campaign across energyHQ's media channels. • Provide a comprehensive leads report, including contact details, attendance statistics, and a compilation of all audience questions. • Distribute a recording of the seminar to all registrants. • Archive the webinar recording on energyHQ's website for on-demand viewing 	<p>Live webinars typically involve interactions between your company's C-level and managerial team members and editor(s) from energyHQ. These sessions provide an opportunity to showcase your offerings, position your company as a leading authority in its relevant sector, and generate high-quality leads.</p> <p>Live Package includes:</p> <ul style="list-style-type: none"> • Deliver a concise webinar presentation lasting 20 to 30 minutes. • Engage in a live Q&A session, skillfully moderated by energyHQ's editor(s). • Create a customized registration page for clients and execute a targeted marketing campaign to reach energyHQ's extensive audience and community. • Implement a comprehensive 2-month promotional campaign across energyHQ's diverse media channels. • Provide a detailed leads report containing contact details, attendance statistics, and a transcript of all audience questions. • Distribute the post-webinar recording via email to all registrants. • Archive the webinar recording on energyHQ's website for convenient on-demand viewing 	<p>The on-demand webinar platform enables you to connect with energyHQ's audience at their convenience, providing them with the flexibility to watch your high-quality technical presentation video whenever suits them best.</p> <p>On-Demand Package includes:</p> <ul style="list-style-type: none"> • Pre-recorded webinar presentation lasting 20-30 minutes • The webinar presentation will be featured on energyHQ's website and will remain accessible indefinitely • A one-month promotional campaign will be conducted across our social media platforms • A leads report, containing captured contact details, will be generated and provided to you

Partnerships + Participation: Amplify Your Impact

energyHQ has quickly developed strong relationships with major and leading event organizers worldwide, ensuring high-level participation at their energy-related events. The platform is often assigned as a co-organizer or official media partner, enjoying exclusive access to all event attendees—exhibitors, visitors, speakers, and other participants—while showcasing its media channels. Promotional Partners who plan their campaigns in event-related media benefit from valuable high-level exposure.

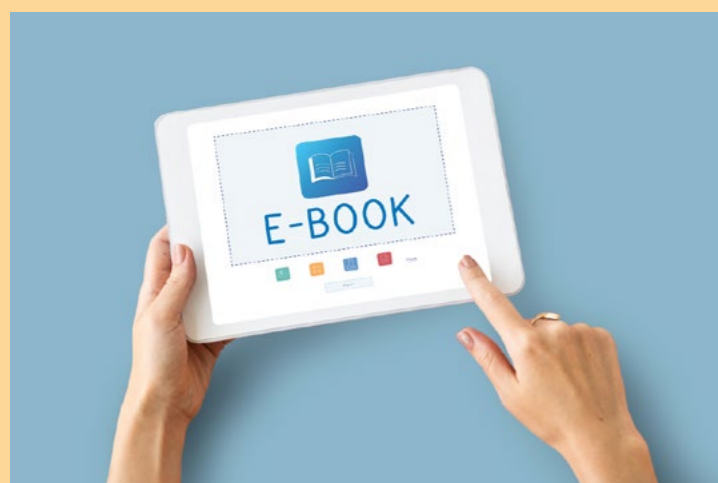
January (01)	February (02)	March (03)	April (04)	May (05)	June (06)
World Future Energy Summit (Abu Dhabi, UAE)	Iraq International Energy Exhibition and Conference (Baghdad, Iraq) Solar Power Africa (Cape Town, South Africa) Egypt Petroleum Show (Cairo, Egypt)	Basra Oil & Gas (Basra, Iraq) Middle East Electricity (Dubai, UAE)	ECOrient (Beirut, Lebanon) Middle East Energy (Dubai, UAE)	Oman Sustainability Week (Muscat, Oman) Oman Petroleum and Energy Show (Muscat, Oman) Power & Water Nigeria (Lagos, Nigeria)	Nigeria Oil & Gas (Abuja, Nigeria)
July (07)	August (08)	September (09)	October (10)	November (11)	December (12)
Oil & Gas - Kenya (Nairobi, Kenya)	Solar & Storage Live - South Africa (Cape Town, South Africa)	MEOS GEO (Manama, Bahrain) WETEX (Dubai, UAE)	Africa Oil Week (Cape Town, South Africa)	The Big 5 Global (Dubai, UAE)	Erbil Oil & Gas (Erbil, Iraq)

For any queries or if you wish to receive a promotional offer, kindly send an email to marketing@energyHQ.world
To know more, please visit www.energyHQ.world/channels/events/

Unveiling Insights, Innovation, and Governance

Immerse yourself in the world of innovation through hands-on exposure to our Product or Technology Demos. Discover the most recent progressions, delve into state-of-the-art solutions, and envision the future of the energy industry through engaging demonstrations crafted to both inspire and enlighten.

Whether making strategic decisions or embracing technological breakthroughs, our varied Reports options provide you with the tools to confidently navigate the intricacies of the energy industry. From strategic decision-making to embracing technological advancements, our diverse Reports offerings empower you to navigate the complexities of the energy industry with confidence.



Industry eBooks

Explore the intricacies of current industry trends and obstacles through our collection of eBooks. Crafted by seasoned industry professionals, these extensive materials offer thorough examinations, practical insights, and innovative perspectives. They serve as valuable resources to inform your strategic choices, enabling the development of your business and the expansion of your market presence.

**Price
On Request**

White Papers

Establish yourself as a thought leader in the energy industry by sharing your expertise, discussing your areas of specialization, and collaborating with the energyHQ editorial team on various digital content opportunities to enhance your leadership presence across energyHQ's media channels. Create interest in your specialized topics and highlight how your solutions contribute to the industry. Host your own white paper or eBook on energyHQ's Magazine & Website to reach a pre-engaged audience, and enjoy the benefits of distribution across energyHQ's media channels. As a contributor, you will have your content published on energyHQ's website, featured on the homepage or relevant news/sector pages, included in energyHQ's newsletter, and promoted across its social media platforms. Additionally, you will receive monthly lead sharing for a three-month period, including all contact details.



**Price
\$3,000**



Product, Service or Technology Demos

Enhance your marketing efforts by incorporating a compelling video to showcase your brand, products, and services, whether you seek year-round promotion or wish to build anticipation for an upcoming event. Amplify your visibility by submitting your own product content and enjoying widespread promotion across energyHQ's magazine, website, newsletter and social media platforms. The sponsorship package comprises various benefits, such as hosting your content on energyHQ's website's reports page (unique page for your report), featuring your product booklets, your company starter pack, and more. Additionally, you'll receive a dedicated e-shot in HTML format, two social media posts with personalized branding, a mention in the weekly newsletter, and a product summary along with the title of your pitch.

**Price
\$3,000**

Country Presentations

Explore a comprehensive global outlook through our Country Presentations. These reports delve into governmental initiatives, policies, and innovations within the energy industry, providing valuable insights into the dynamic terrain of energy governance at a national level.



**Price
On Request**

Explore the wealth of knowledge within the Reports section at www.energyHQ.world/channels/reports/

Tailored Insights, Customized Reception & Timely Delivery

Tailored Insights, Customized Reception & Timely Delivery!

This is a highly targeted / segmented medium which provides subscribers with up-to-date energy industry news and happenings and provides promotional partners with accurate high-impact exposure at minimal budget. General energy-industry newsletter sent monthly to our audience which consists of leading and recognized decision-makers, worldwide. Specialized (by industry sector) newsletters whereby subscribers can select frequency of receiving (weekly, bi-weekly or monthly).

This is a highly targeted / segmented medium which provides promotional partners with right exposure they seek at minimal budget.

Industry Newsletter

Stay informed across the entire energy industry landscape with our Industry Newsletter. Curated for a broad audience, these newsletters deliver a comprehensive overview of the latest trends, innovations, and developments, ensuring you're always in tune with the industry pulse. General Newsletters keeps you updated with a regular cadence, ensuring you receive timely insights and stay connected with the ever-evolving energy industry landscape.

Sector Newsletters

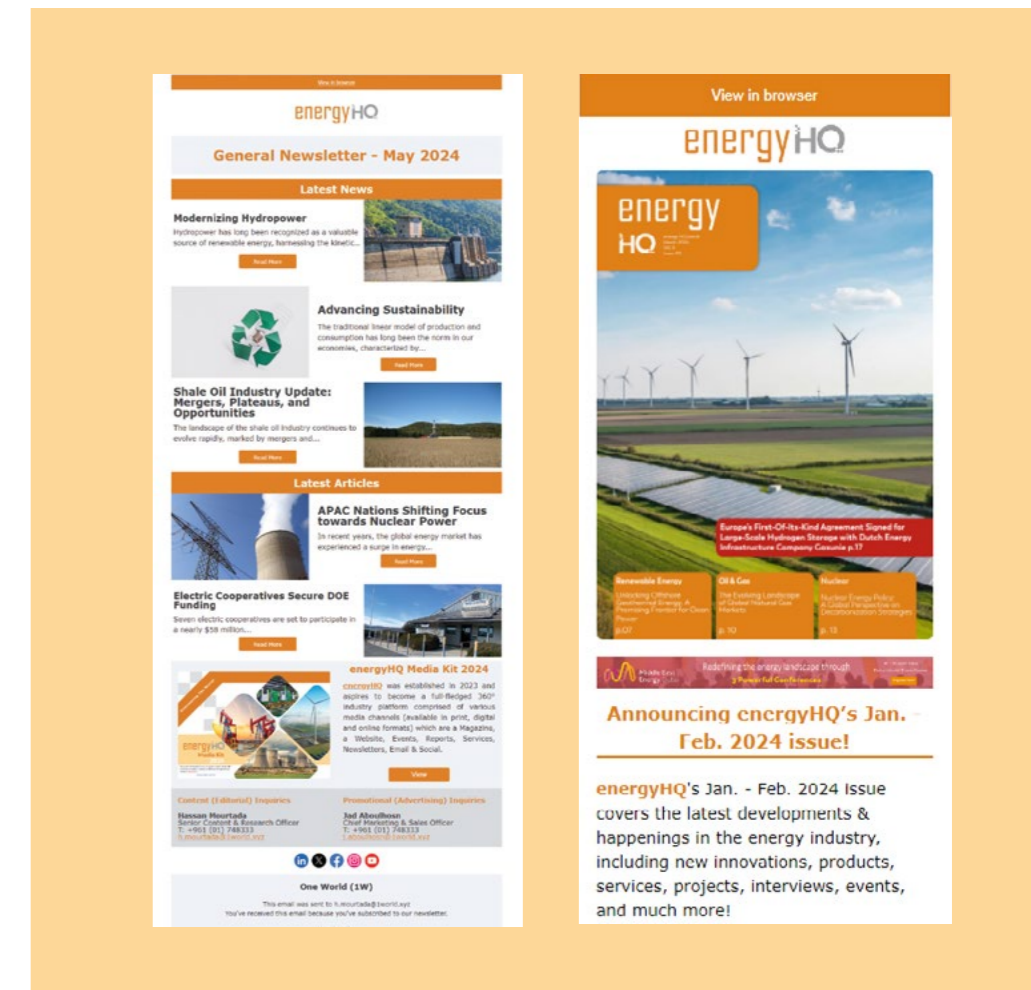
Customize your experience with Sector Newsletters. Tailored to your specific area of interest within the energy industry, these newsletters provide deep dives into sector-specific news, insights, and updates, allowing you to focus on what matters most to you. Our Sector-Specific Newsletters are carefully curated to provide a deeper understanding of the trends and challenges within your chosen area of focus.

Sending Frequency

Newsletters are sent weekly, bi-weekly or monthly - based on subscriber's preference.

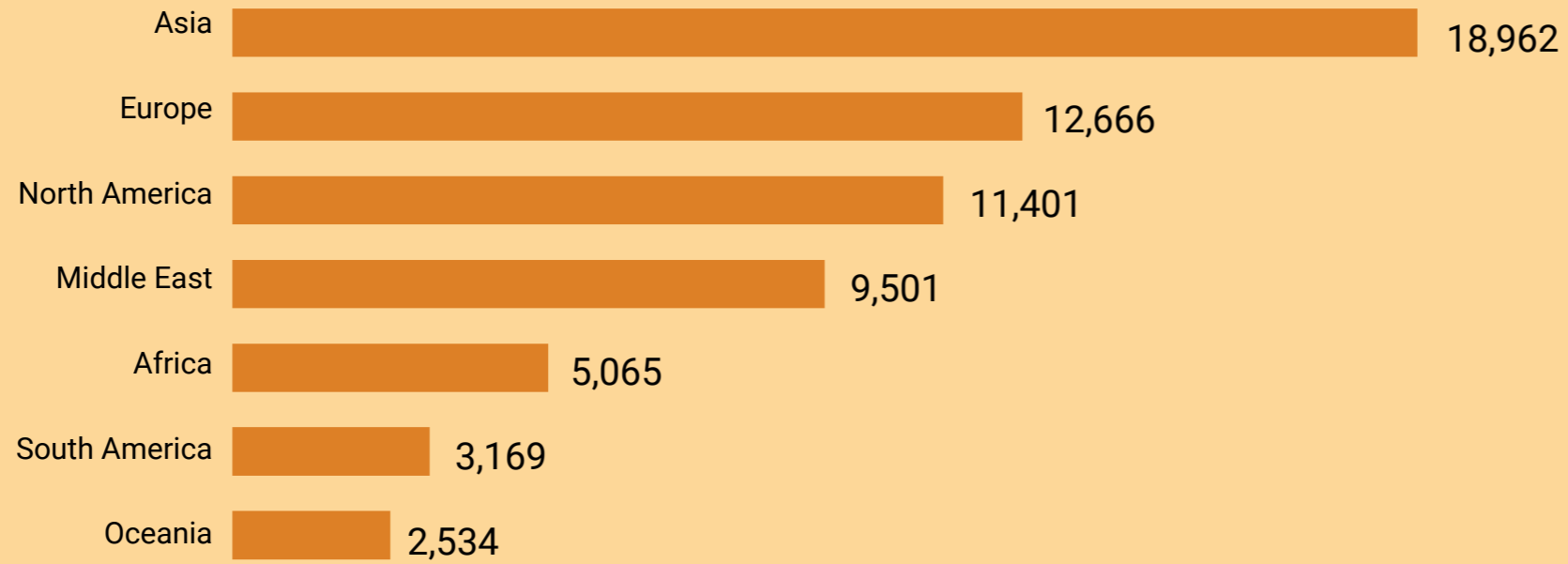
Newsletters Subscribers

Newsletter subscribers consist mostly of owners, c-level executives and managers involved in the energy industry.

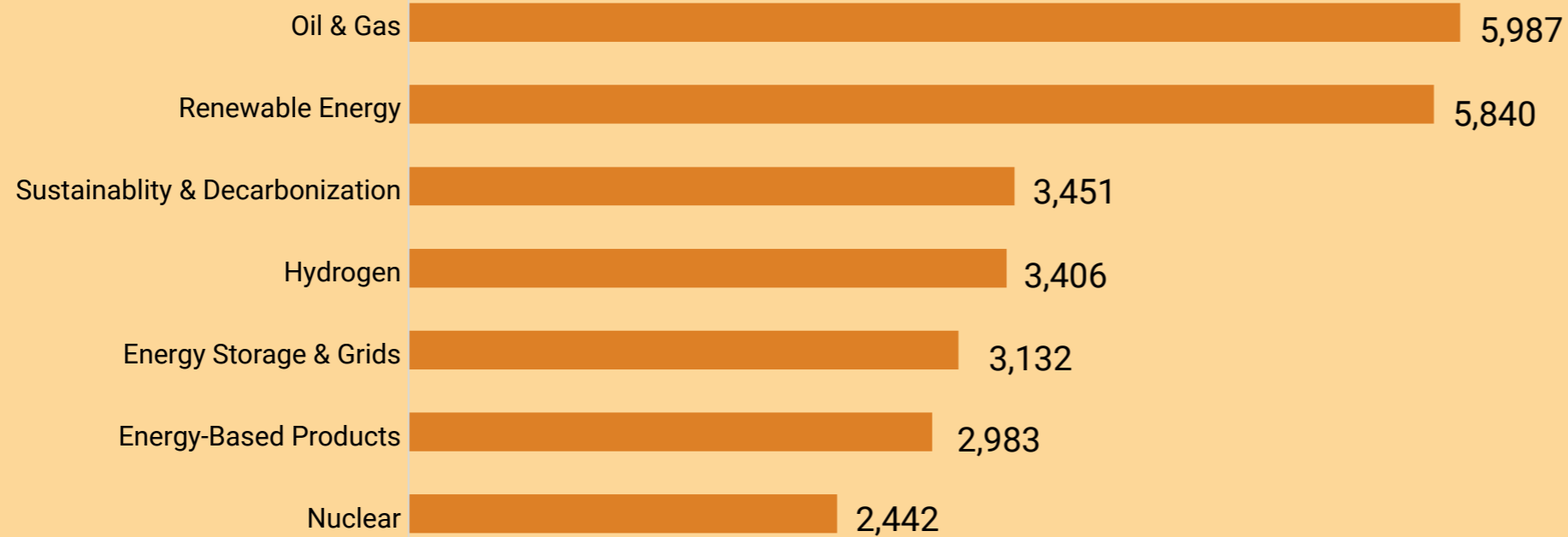


	Region							TOTAL
	Asia	Europe	Africa	Middle East	North America	South America	Oceania	
General Industry	10,790	7,219	2,887	5,415	6,497	1,805	1,444	36,057
Oil & Gas	1,796	1,197	479	898	1,078	300	239	5,987
Renewable Energy	1,752	1,168	467	876	1,052	292	233	5,840
Sustainability & Decarbonization	1,035	690	276	518	621	173	138	3,451
Hydrogen	1,022	681	272	511	613	170	137	3,406
Energy Storage & Grids	940	626	250	470	564	157	125	3,132
Energy-Based Products	894	597	239	447	537	149	120	2,983
Nuclear	733	488	195	366	439	123	98	2,442
TOTAL	18,962	12,666	5,065	9,501	11,401	3,169	2,534	63,298

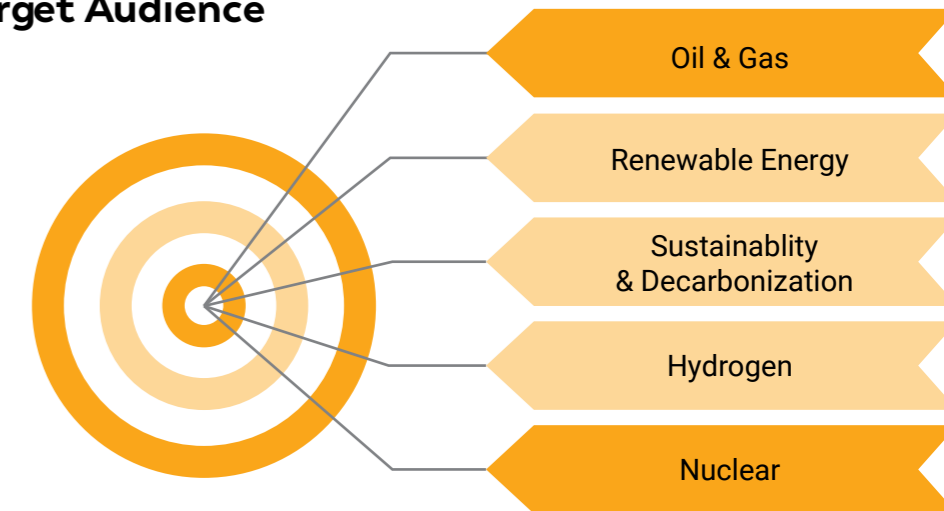
Breakdown by Region



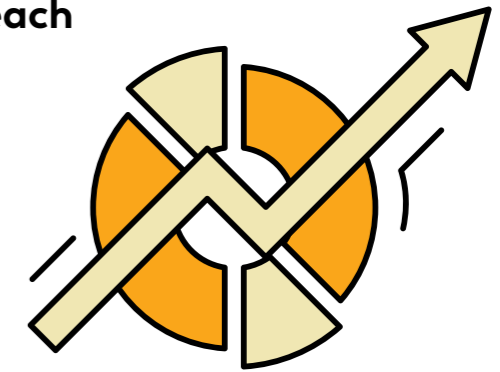
Breakdown by Sector



Target Audience



Avg Monthly Reach



8,377

Avg Click-Through-Rate



4.23%

Promotional Services & Rates

Promoted Content

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-PC-01	Promoted Content	NA	\$1,500	\$1,275	\$1,050	\$825

Banners

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-BA-01	Banner + Text (40 words) & Background Color	180 x 140	\$1,500	\$1,275	\$1,050	\$825
NL-BA-02	Banner	600x 300	\$1,000	\$850	\$700	\$550

Sponsorship

Ref #	Option	Dimensions (W x H) px	1-3 Editions	4-6 Editions (15% discount)	7-9 Editions (30% discount)	10-12 Editions (45% discount)
NL-SP-01	Newsletter Sponsorship	NA	\$6,000	\$5,100	\$1,800	\$3,300

Rates are in USD - Amounts quoted are per insertion

Artwork Specs

Newsletter Banner Specifications

Promoted Content Specifications

For the optimal use of our newsletter, the artwork banner should be in 600 x 300 resolution to fit properly. If you wish to send a worded message with the banner, there be a maximum of 40 words with the banner at 180 x 140 resolution.

For promoted content, you can use the entirety of the newsletter itself, and thus the material submitted must fit in a 600 x 1,500 px resolution.

Connecting the Energy Community Across Platforms

Our front-row offering to our audience showcasing important & curated (energy-industry related) content of benefit and value to them. Posting is made several times a day and is subject to increase, based on content validity & availability.

Promotional partners can post their company news and products / services on these channels for more value-added exposure.

Social Media Channels Presence

Engage with energyHQ on Facebook, X (Twitter), LinkedIn, Instagram & YouTube. Our vibrant online community allows you to engage with them, stay connected, share insights, and be part of the energy industry conversation wherever you are.

Followers

Join a growing community of industry enthusiasts & professionals! Be part of

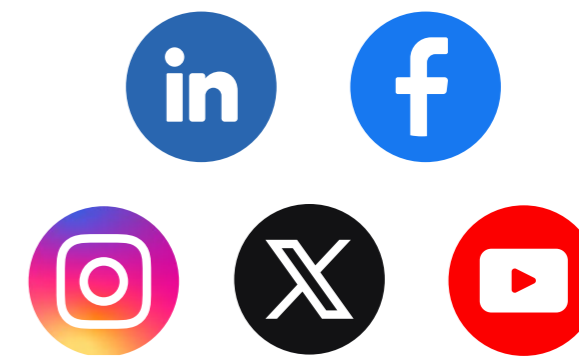
the conversation, stay informed, and connect with a diverse audience passionate about the future of energy.

Social Posting Calendar

Daily Updates: Start your day with fresh insights. Our daily posts on industry trends, news highlights, and expert quotes keep your feed dynamic and informative.

Weekly Spotlights: Dive deeper into specific topics every week. From technology features to industry spotlights, our weekly posts offer in-depth explorations and thought-provoking content.

Interactive Fridays: Join the conversation! Fridays are for interactive content, polls, and engaging discussions. Share your thoughts, learn from others, and build connections within the energy community.



LinkedIn

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
LDA-1	Hero Image	1536 x 768 Pixels	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
LDA-2	Shared Image	1104 x 736 Pixels	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
LDA-3	Reach And Read	1584 x 396 Pixels	8Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
LDA-4	Brandstorm	900 X 600 Pixels	2Mb	PNG, JPG, GIF	\$200	\$170	\$140	\$110
LDA-5	Video Ad Specs	1920 x 1080 pixels	200 MB (max)	MP4	\$250	\$213	\$175	\$138

Post name 255 characters - Headline: 70 characters - Introductory text: 150 characters - Description (LAN only): 70 characters.

Facebook

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
SO-FB-01	The Deal	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-02	Bookconnect	1640 x 859 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-03	Encounter	1200 x 675 px	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-04	Promotivate	1200 X 630 pixels	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
SO-FB-05	Champ Video	1080 x 1080 px	30 Sec	MP4 or .MOV	\$400	\$340	\$280	\$220
SO-FB-06	Stories Ads Image	1080 x 1080 pixels	9:16	PNG, JPG, GIF	\$350	\$298	\$245	\$193
SO-FB-07	Stories Ads videos	1080 x 1080 pixels	1.91 to 9:16	MP4, MOV or GIF	\$350	\$298	\$245	\$193

Headline: 40 characters. Primary text: 125 characters. Description (images): 30 characters.

X (Twitter)

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
TDA-1	Sales Card	1500 x 500 px	3:01	PNG, JPG, GIF	\$200	\$170	\$140	\$110
TDA-2	Sales Card Large	1200 x 628 px	1.91:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110
TDA-3	Website Card	800 x 800 px	1:01	PNG, JPEG, GIF	\$200	\$170	\$140	\$110
TDA-4	Fun Promotions	506 x 253 Pixels	1.91:1 to 1:1	PNG, JPG, GIF	\$200	\$170	\$140	\$110

Title Text: 70 characters (May truncate depending on device and app settings). Two lines of text will render on the card title. Text beyond this will truncate with an ellipsis.

Instagram

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
IDA-1	Meet my Logo	1080 x 1350 Pixels	9:16	PNG, JPG, GIF	\$200	\$170	\$140	\$110
IDA-2	Sales in a box	1080 x 1080 Pixels	9:16	PNG, JPG, GIF	\$200	\$170	\$140	\$110
IDA-3	Wide Yard	1080 X 566 Pixels	9:16	PNG, JPG, GIF	\$200	\$170	\$140	\$110
IDA-4	IGTV Feed	1079 x 1350 Pixels	9:16	AAC.	\$250	\$213	\$175	\$138
IDA-5	My Stories	1080 x 1920 Pixels	9:16	PNG, JPG, GIF	\$250	\$213	\$175	\$138

14%(250 Pixels) of the top and bottom of the image free from text and logos

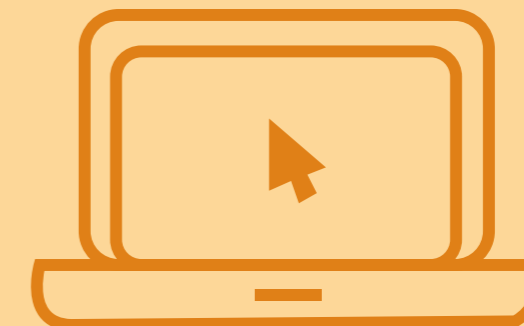
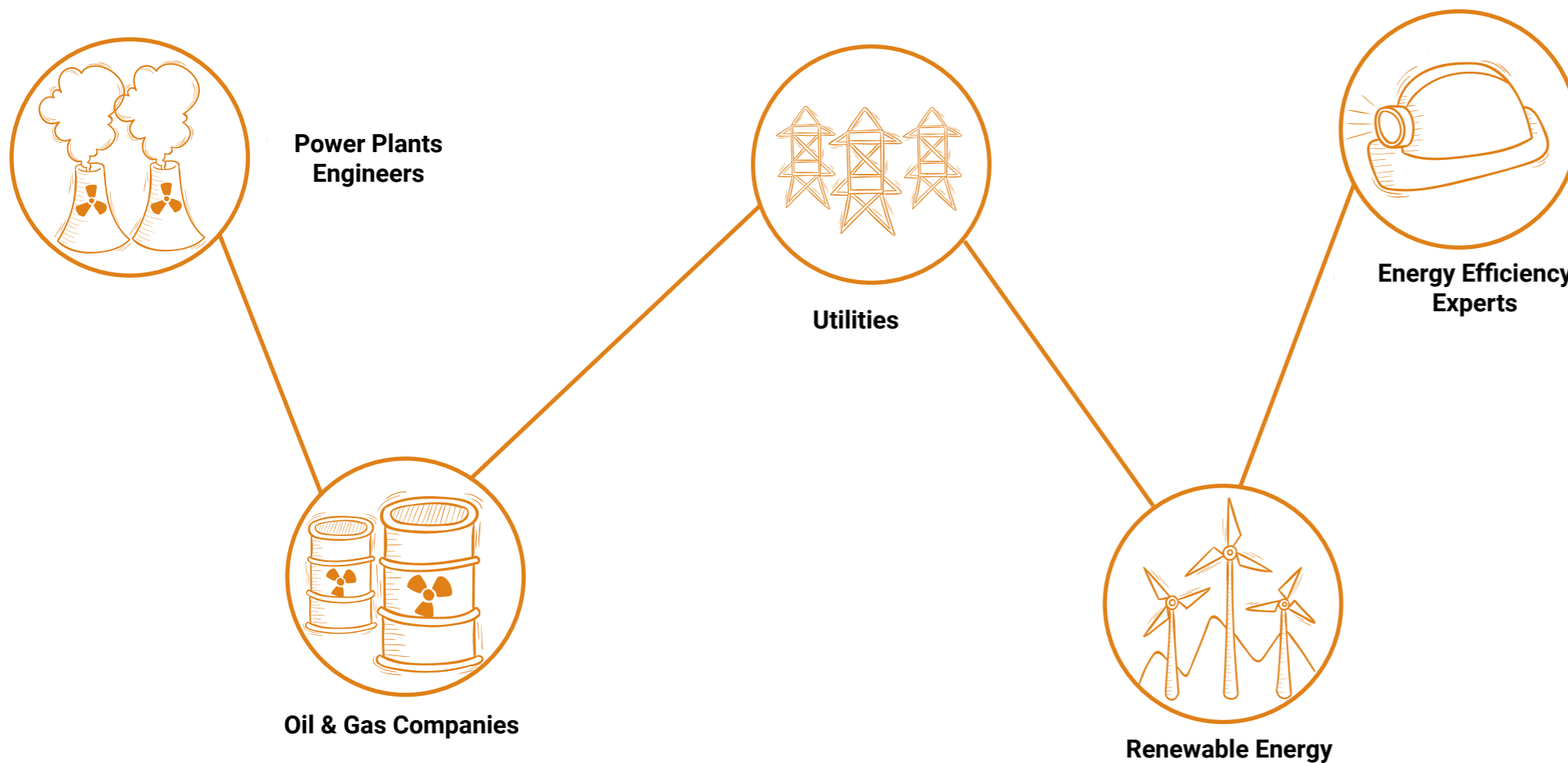
YouTube

Ref	Promotional Option	Dimensions (px)	Specs	File Format	1 – 3 insertions	4-6 insertions 15% discount	7-9 insertions 30% discount	10-12 insertions 45% discount
YDA-1	Video Uploads (Sales)	1280 X 720	6 MB	HD minimum	\$200	\$170	\$140	\$110
YDA-2	Banner Image	2048 x 1152	6 MB	HD minimum	\$200	\$170	\$140	\$110

Video must be minimum HD standard

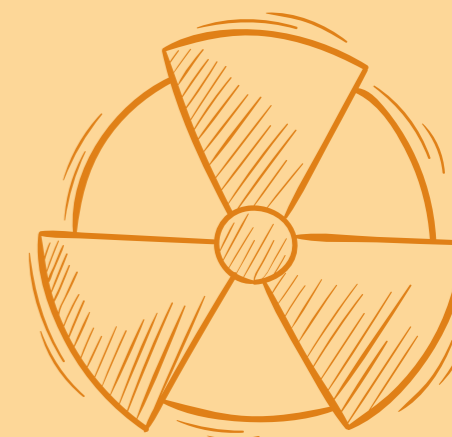
Elevate Your Reach, Maximize Impact

Use our tried and true Email media channel, a precise platform that gives our promotional partners the targeted exposure they need at affordable prices in order to communicate their message to their "selected audience"! Our subscribers comprise of industry professionals, CEOs, and more who are always looking for the next products and services that can improve their business, and what better way to connect with those people than an Email that highlights what makes you the answer they seek?



Average Email Reach
9,637

Industry Sectors
14

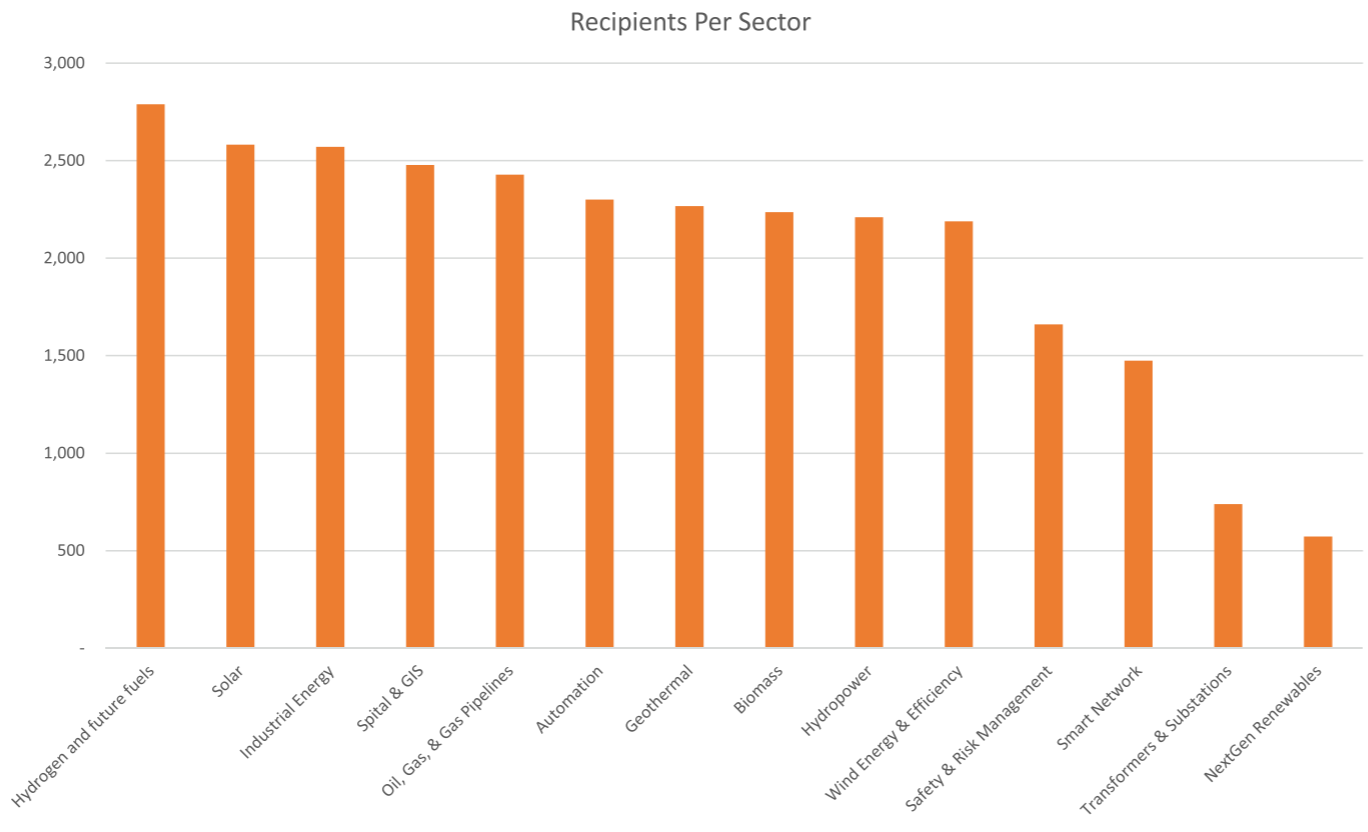


Regions
7

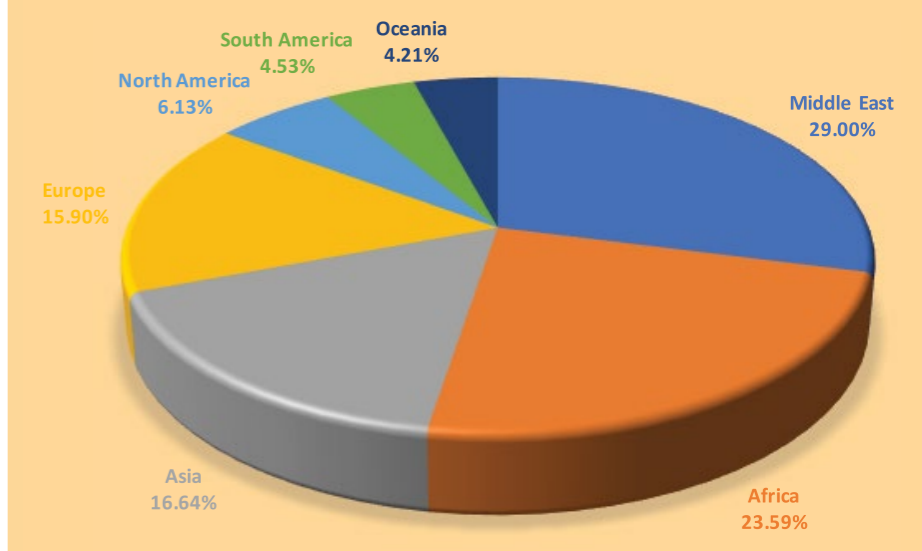
Promote your company, products or services to highly targeted segments of our energy database. Target your audience based on a range of demographics to get your message in front of the right people, at the right time, based on following criteria:

Geography - Industry Sector – Activity - Job function
Price: USD 1,000 per 1,000 contacts

Industry Sectors	Recipients
Hydrogen and future fuels	2,789
Solar	2,582
Industrial Energy	2,571
Spital & GIS	2,478
Oil, Gas, & Gas Pipelines	2,429
Automation	2,300
Geothermal	2,267
Biomass	2,236
Hydropower	2,210
Wind Energy & Efficiency	2,189
Safety & Risk Management	1,661
Smart Network	1,475
Transformers & Substations	739
NextGen Renewables	573
TOTAL	28,499



Region	Recipients
Middle East	8,264
Africa	6,723
Asia	4,742
Europe	4,532
North America	1,747
South America	1,291
Oceania	1,200
Total	28,499



Promotional Services & Rates						
Ref #	Service	Dimensions (W x H) px	1 Sending	4-6 Sendings (15% discount)	7-9 Sendings (30% discount)	10-12 Sendings (45% discount)
EM-DEM-01	Direct Email Marketing (DEM)	660 px in width (max)	\$1,000	\$850	\$700	\$550

Rates are in USD - Amounts quoted are per CPM (cost per mille - for each 1000 contacts in email campaign)

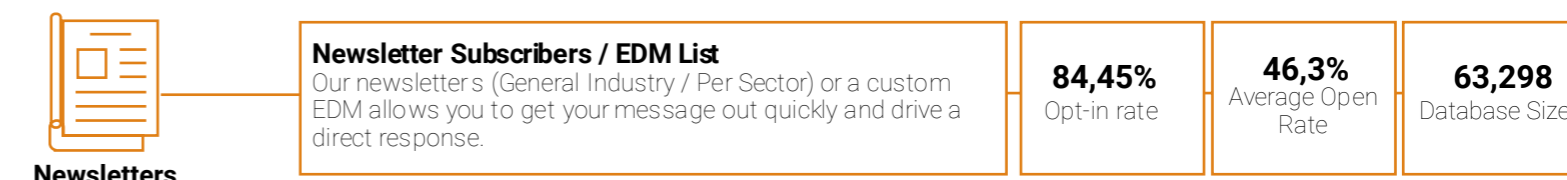
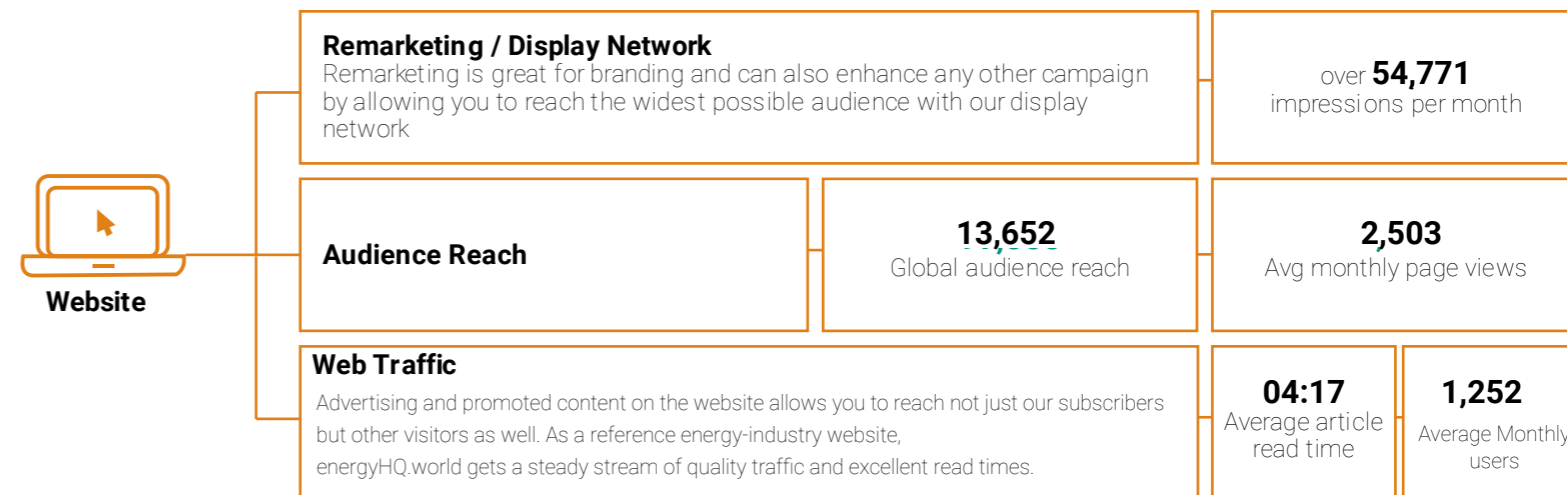
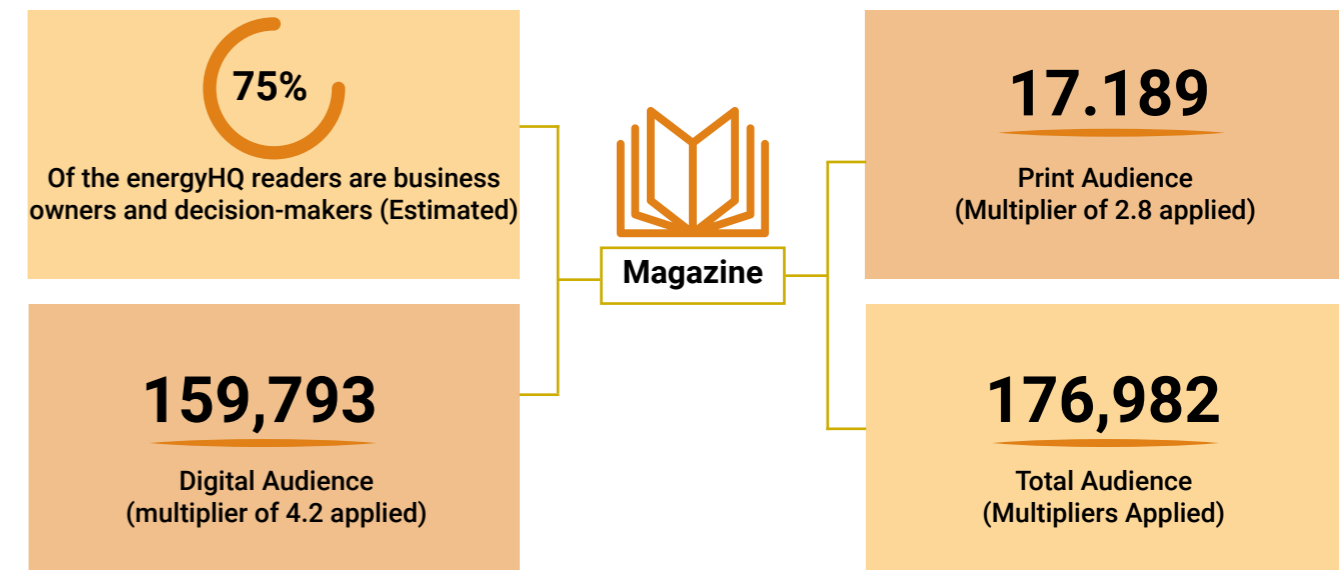
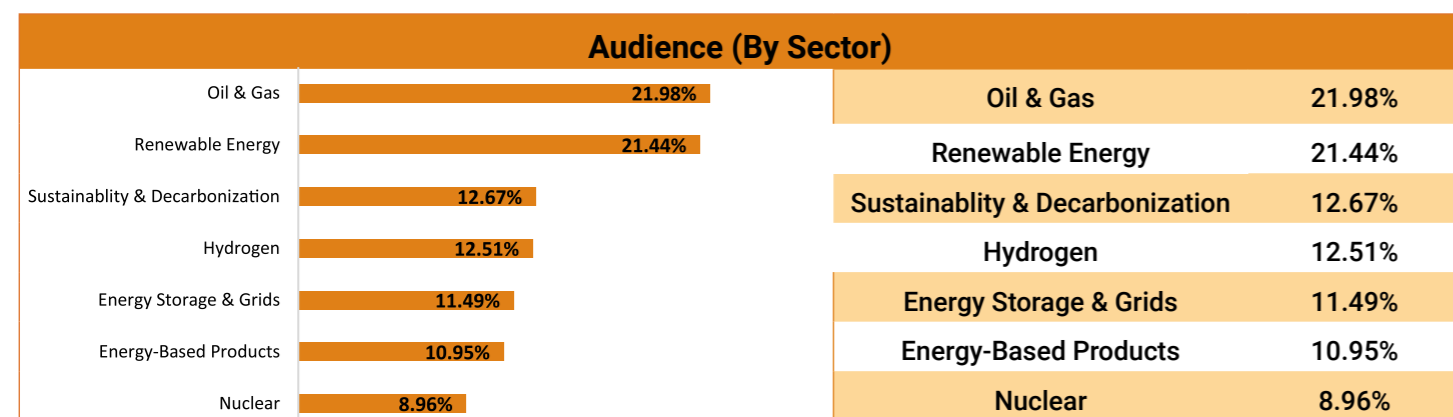
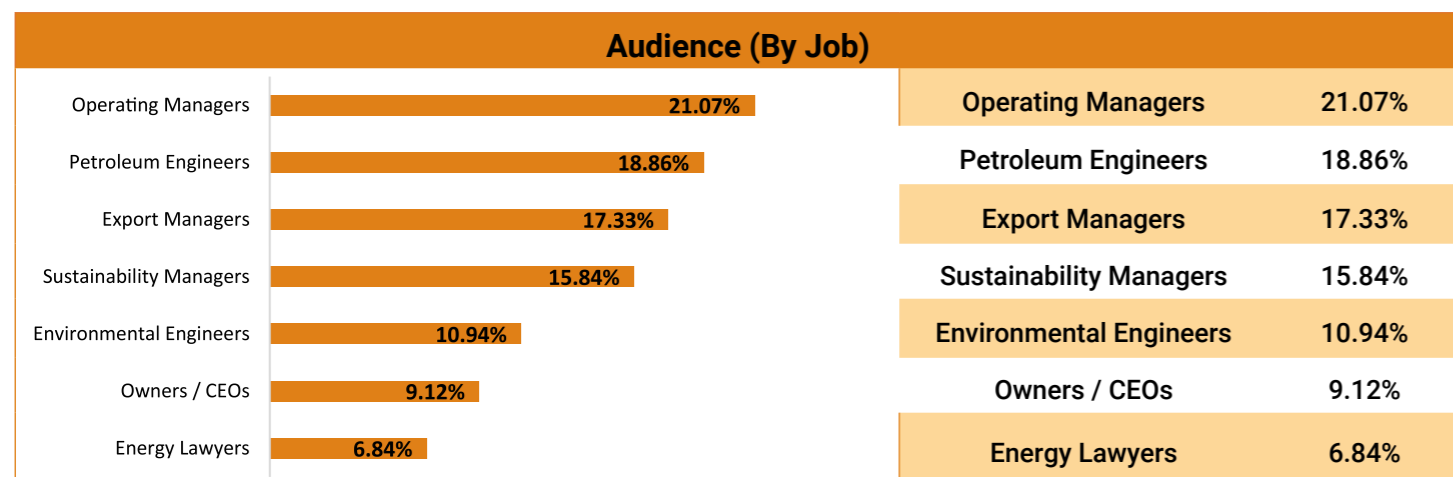
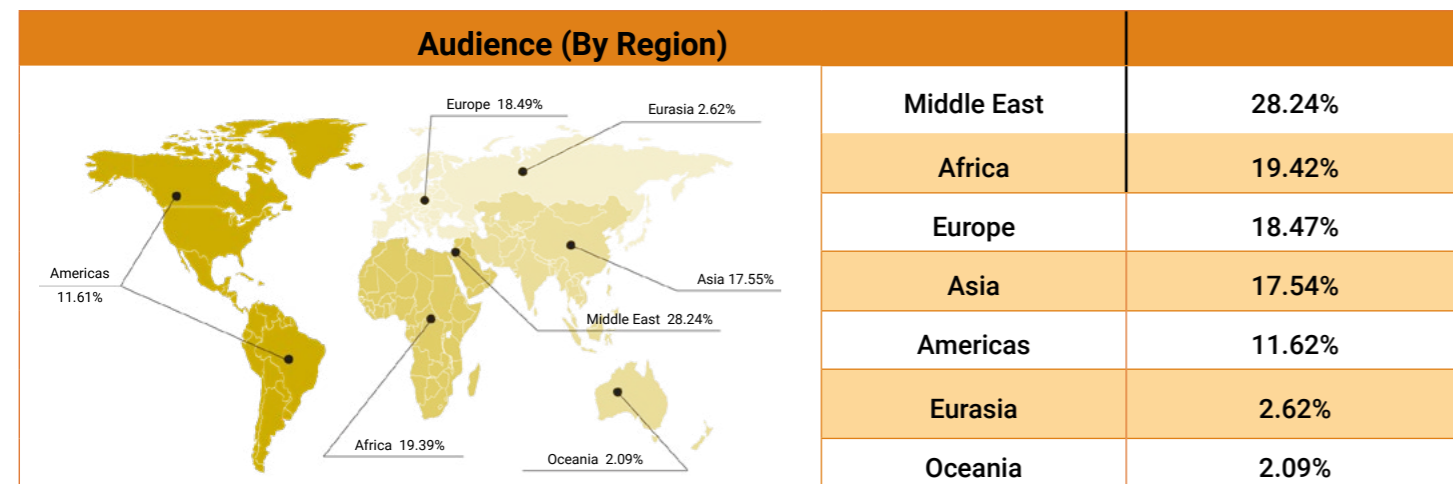
Artwork Specs

Make sure your e-mail is branded according to your company's branding. Include your logo at the top, and use your company's own color palette. Add pictures of the product you're promoting or a representation of the service you provide.

For the optimal use of our emails service, the required materials should be best kept under 1MB for faster loading times, with the width at a maximum of 660px, and images must be either in JPG or PNG forma; if text is to be added, it should be between 50 to 200 words and maximum. Overall, the entire email should be less than 1 MB in size for optimal loading times.

energyHQ strives to become a primary reference point for decision makers at all levels of energy-industry asset owners, as well as other major players like distributors, suppliers, consulting engineers and contractors. We closely track and audit our audience across our print, digital & online media channels to ensure we keep delivering relevant content, and keep delivering exceptional results to our promotional partners.

energyHQ's audience accesses & benefits from its actionable, useful and cutting-edge content in a variety of ways. Across its varied media channels, a promotional partner can reach an average of over 176,982 people on a monthly basis. Our Holistic Promotional Packages allow you to reach them on all platforms. Or you can customize them to reach a particular audience group or segment depending on your goals.



Holistic Promotional Packages

Below you shall find 5 distinct & holistic promotional packages - ranging from Bronze to Platinum - which cater for all promotional requirements & budgets. Each package has been carefully designed to provide maximum exposure and best possible ROI by providing an extensive set of promotional services / options for free / pro-bono in Value-Added Promotional Services (VPS) section, to complement and exponentially increase exposure provided by the Payable Promotional Services (PPS) specified in each package.

You may select one of the promotional packages available therein, noting each package can be customized (adding or removing promotional services and options - per media channel) as per your preferences and specific needs / allocated budget.

What is it that you want to achieve?
energyHQ's media channels - listed below - provide a true holistic solution to meet all your marketing & promotional requirements.



Media Channel	Lead Generation	Brand Awareness	Thought Leadership	Targeted Marketing	Speaking Opportunities
Magazine (MA)	✓	✓	✓		
Website (WE)	✓	✓	✓		
Services (SE)	✓	✓			
Events (EV)	✓	✓	✓		✓
Reports (RE)	✓	✓	✓		
Newsletters (NL)	✓	✓		✓	
Social (SO)	✓	✓		✓	
Email (EM)	✓	✓		✓	

Bronze Package

Solid, Proven & Reliable! (Good as a start...!)

Campaign Duration (2 Months)

Lead Generation



Brand Awareness



Targeted Marketing



Thought Leadership



Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Display Advertising	1/3 Page		2 Issues	\$4,000	0%	\$4,000
PPS-02	Website	Banner	Leaderboard		2 Months	\$650	0%	\$650
PPS-03	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,600	0%	\$1,600
PPS-04	Email	Direct Email Marketing (DEM)	2,000 Unique Recipients		2 eShot	\$1,800	0%	\$1,800

Total Amount

\$8,050.00

\$8,050.00

Special Discount

10%

\$805.00

Due Amount (To Pay)

\$7,245.00

Payment Option 1 : Per Month*

*Monthly payment divided according to number of months related to campaign duration

Pre-Payment Discount*

*Only applied when payment is made lump-sum - per entire campaign duration

10%

\$725.00

Payment Option 2 : Per Duration

*Payable within two weeks after insertion order has been authorized

\$6,521.00

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Display Advertising	1/3 Page	Vertical	1 Issue	\$1,900		\$1,500
VPS-02	Website	Banner	MPU Banner		1 Month	\$750		\$600
VPS-03	Services	Buyer's Guide	-	Published in Magazine & Website	1 Issue / 1 Post	\$575		\$550
VPS-04	Newsletters	Banner Advertising	Banner		1 Newsletter	\$800		\$750
VPS-05	Email	Direct Email Marketing (DEM)	2,000 Contacts	Per specific criteria to be provided by client	1 eShot	\$900		\$2,000

Total Amount

\$17,905

VPS Discount

100%

Due Amount (To Pay)

0

Silver Package

The Silver Knight (Really Strong ~ Provides Shining Results!)

Campaign Duration (4 Months)

Lead Generation



Brand Awareness



Targeted Marketing



Thought Leadership

Speaking Opportunities

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS-01	Magazine	Advertorial	2/3 Page	108 x 242 mm (WxH)	2 Issues	\$4,000	0%	\$4,000
PPS-02	Magazine	Display Advertising	2/3 Page		2 Issues	\$4,400	0%	\$4,400
PPS-03	Website	Banner	MPU Banner		2 Months	\$1,500	0%	\$1,500
PPS-04	Newsletters	Banner Advertising	Banner		2 Newsletters	\$1,600	0%	\$1,600
PPS-05	Email	Direct Email Marketing (DEM)	2,500 Contacts	Per specific criteria to be provided by client	2 eShots	\$2,250	0%	\$2,250
Total Amount						\$13,750	\$-	\$13,750
Special / Package Discount							\$0.20	\$2,750
Due Amount (To Pay)							\$11,000	
Payment Option 1 : Per Month*							\$2,750	
*Monthly payment divided according to number of months related to campaign duration								
Lump sum Discount*								
*Only applied when payment is made lump-sum - per entire campaign duration						10%		\$1,100
Payment Option 2 : Per Duration							\$9,900	
*Payable within two weeks after insertion order has been authorized								

Value-Added Promotional Services (VPS) Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Promotional Option	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Advertorial	2/3 Page		2 Issues	\$4,000		\$0
VPS-02	Magazine	Classified Advertising	Buyer's Guide		2 Issues	\$1,150		\$0
VPS-03	Magazine	Display Advertising	2/3 Page		2 Issues	\$4,400		\$0
VPS-04	Website	Banner	MPU Banner		2 Month	\$1,500		\$0
VPS-05	Newsletter	Banner Advertising	Banner		2 Newsletter	\$1,600		\$0
VPS-06	Email	Direct Email Marketing (DEM)	2,500 Contacts (per specific criteria)		2 Sendings	\$2,250		\$0
Total Amount						\$14,900	0	\$-
VPS Discount						100%		
Due Amount (To Pay)							\$-	

Gold Package

Nothing Shines Like Gold ~ Guaranteed to provide shining results!

Campaign Duration (6 Months)

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities ✓

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS - 01	Magazine	Advertorial	Full Page	2 Issues	\$5,000	0%	\$5,000
PPS - 02	Magazine	Classified Advertising	Buyer's Guide	3 Issues	\$1,725	0%	\$1,725
PPS - 03	Magazine	Display Advertising	Full Page	3 Issues	\$7,500	0%	\$7,500
PPS - 04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	2 Issues	\$3,400	0%	\$3,400
PPS - 05	Website	Banner	Large Square Banner	3 Months	\$3,600	0%	\$3,600
PPS - 06	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	2 Newsletters	\$2,000	0%	\$2,000
PPS - 07	Email	Direct Email Marketing (DEM)	3,500 Contacts (per specific criteria)	2 Sendings	\$3,150	0%	\$3,150
Total Amount					\$26,375	\$-	\$26,375
Special Discount						30%	\$7,913
Due Amount (To Pay)						\$18,463	
Payment Option 1 : Per Month*						\$3,077	
*Monthly payment divided according to number of months related to campaign duration							
Pre-Payment Discount*						10%	\$1,846
*Only applied when payment is made lump-sum - per entire campaign duration							
Payment Option 2 : Per Duration						\$16,616	
*Payable within two weeks after insertion order has been authorized							

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VPS-01	Magazine	Advertorial	Full Page	3 Issues	\$7,500		\$7,500
VPS-02	Magazine	Classified Advertising	Buyer's Guide	4 Issues	\$2,300		\$2,300
VPS-03	Magazine	Display Advertising	Full Page	2 Issues	\$5,000		\$5,000
VPS-04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	2 Issues	\$3,400		\$3,400
VPS-05	Magazine	Flyer	Single Paper / Single or Double Sided Print	1 Issue	\$1,200		\$1,200
VPS-06	Website	Banner	Large Square Banner	3 Months	\$3,600		\$3,600
VPS-07	Newsletter	Promoted Content	Content (Text & Image) + Hyperlink	2 Newsletters	\$2,600		\$2,600
VPS-08	Email	Direct Email Marketing (DEM)	3,500 Contacts (per specific criteria)	1 Sending	\$1,575		\$1,575
Total Amount					\$27,175.00		\$27,175.00
VPS Discount					100%		
Due Amount (To Pay)						0	

Holistic Promotional Packages

Diamond Package

Glittering Diamonds Are Forever A peunltimate package for industry leaders!

Campaign Duration (9 Months)

Lead Generation ✓	Brand Awareness ✓	Targeted Marketing ✓	Thought Leadership ✓	Speaking Opportunities ✓
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Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS - 01	Magazine	Advertorial	Full Page	4 Issues	\$10,000	15%	\$8,500
PPS - 02	Magazine	Classified Advertising	Buyer's Guide	5 Issues	\$2,875	15%	\$2,444
PPS - 03	Magazine	Display Advertising	Full Page	5 Issues	\$12,500	15%	\$10,625
PPS - 04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	4 Issues	\$6,800	15%	\$5,780
PPS - 05	Website	Banner	Large Leaderboard Banner	5 Months	\$6,000	30%	\$4,200
PPS - 06	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	4 Newsletters	\$4,000	15%	\$4,000
PPS - 07	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)	3 Sendings	\$6,750	0%	\$6,750
Total Amount					\$48,925	\$6,626	\$42,299
Special / Package Discount						40%	\$16,920
Due Amount (To Pay)						\$25,379	
Payment Option 1 : Per Month* *Monthly payment divided according to number of months related to campaign duration						\$2,820	
Lump-sum Discount* *Only applied when payment is made lump-sum - per entire campaign duration						10%	\$2,538
Payment Option 2 : Per Duration * Payable within two weeks after insertion order has been authorized						\$22,841	

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VAS - 01	Magazine	Advertorial	Full Page	5 Issues	\$12,500		\$0
VAS - 02	Magazine	Classified Advertising	Buyer's Guide	5 Issues	\$2,875		\$0
VAS - 03	Magazine	Display Advertising	Double-Page (Spread)	2 Issues	\$11,600		\$0
VAS - 04	Magazine	Display Advertising	Full Page	5 Issues	\$12,500		\$0
VAS - 05	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	4 Issues	\$6,800		\$0
VAS - 06	Magazine	Leaflet	2 Papers (Binded) - Placed in Middle of Issue	2 Issues	\$4,400		\$0
VAS - 07	Website	Banner	Large Leaderboard Banner	5 Months	\$6,000		\$0
VAS - 08	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	4 Newsletters	\$4,000		\$0
VAS - 09	Newsletter	Promoted Content	Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200		\$0
VAS - 10	Email	Direct Email Marketing (DEM)	5,000 Contacts (per specific criteria)	3 Sendings	\$6,750		\$0
Total Amount					\$72,625		\$-
VPS Discount					100%		
Due Amount (To Pay)						0	

The Platinum Package Nothing But The Best! (drop mic!) Campaign Duration (12 Months)

Lead Generation ✓ Brand Awareness ✓ Targeted Marketing ✓ Thought Leadership ✓ Speaking Opportunities ✓

Payable Promotional Services (PPS)

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
PPS - 01	Magazine	Advertorial	Full Page	6 Issues	\$15,000	15%	\$12,750
PPS - 02	Magazine	Classified Advertising	Buyer's Guide	6 Issues	\$3,450	15%	\$2,933
PPS - 03	Magazine	Display Advertising	Full Page	6 Issues	\$15,000	15%	\$12,750
PPS - 04	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	6 Issues	\$10,200	15%	\$8,670
PPS - 05	Magazine	Brochure	4 Papers (Bound) - Placed in Middle of Issue	2 Issues	\$8,400	0%	\$8,400
PPS - 06	Website	Banner	Skyscraper Banner	6 Months	\$10,200	30%	\$7,140
PPS - 07	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	6 Newsletters	\$6,000	15%	\$5,100
PPS - 08	Newsletter	Sponsorship	Your Branding Across Newsletters	2 Newsletters	\$12,000	15%	\$10,200
PPS - 09	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)	3 Sendings	\$10,125	20%	\$8,100
Total Amount					\$90,375	\$(14,333)	\$76,043
Special / Package Discount						50%	\$38,021
Due Amount (To Pay)							\$38,021
Payment Option 1 : Per Month* *Monthly payment divided according to number of months related to campaign duration							\$3,168
Lump-sum Discount* *Only applied when payment is made lump-sum - per entire campaign duration						10%	\$3,802
Payment Option 2 : Per Duration *Payable within two weeks after insertion order has been authorized							\$34,219

Value-Added Promotional Services (VPS) - Pro-Bono / Free of Charge

Ref #	Media Channel	Promotional Service	Placement / Orientation / Description	Publishing Period / Media Instance	Gross Amount	Regular / Volume Discount	Discounted Amount
VAS - 01	Magazine	Advertorial	Full Page	5 Issues	\$12,500	100%	\$-
VAS - 02	Magazine	Classified Advertising	Buyer's Guide	5 Issues	\$2,875	100%	\$-
VAS - 03	Magazine	Display Advertising	Double-Page (Spread)	2 Issues	\$11,600	100%	\$-
VAS - 04	Magazine	Display Advertising	Full Page	5 Issues	\$12,500	100%	\$-
VAS - 05	Magazine	Company Profile & Executive Interview	2 Full Pages (Facing each other)	4 Issues	\$6,800	100%	\$-
VAS - 06	Magazine	Gatefold	2 Papers (Bound) - Placed in front of Front Cover!	2 Issues	\$16,000	100%	\$-
VAS - 07	Website	Banner	Wide Skyscraper Banner	6 Months	\$12,000	100%	\$-
VAS - 08	Newsletter	Banner, Content & BG Color	Banner & Text (40 words) with Background Color	6 Newsletters	\$6,000	100%	\$-
VAS - 09	Newsletter	Promoted Content	Content (Text & Image) + Hyperlink	4 Newsletters	\$5,200	100%	\$-
VAS - 10	Newsletter	Sponsorship	Your Branding Across Newsletters	2 Newsletters	\$12,000	100%	\$-
VAS - 11	Email	Direct Email Marketing (DEM)	7,500 Contacts (per specific criteria)	3 Sendings	\$10,125	100%	\$-
Total Amount					\$107,600		\$-
VPS Discount						100%	
Due Amount (To Pay)							\$-

Congratulations are in order!

So, you're almost done with **energyHQ's** 2025 Media Kit. This means we've captured your interest, and you're considering our platform as your promotional partner to achieve your sales and marketing goals—a decision you won't regret. Contact us now to receive your own Customized Promotional Offer (CPO), tailored to your budget and goals. We pride ourselves on integrity and honesty, and your success is our success.

If our services don't meet your expectations, we pledge to provide you with another promotional campaign—Pro Bono! Don't hesitate to reach out to one of our agents listed below, based on your region. If your region isn't listed, please contact Mr. Jad Aboulhosn (Chief Marketing & Sales Officer), whose contact information is available in [Outside Back Cover \(OBC\)](#).

We look forward to hearing from you and supporting your journey.

Best wishes,
Mohamad-Rabih Chatila
 CEO
rabih@1world.xyz

Our Business Partners (Exclusive Agents)

Country / Region	Austria, Germany, and Switzerland	China, Malaysia, and Taiwan	India	Japan	Turkiye	United Kingdom
Contact Name	Ms. Barbara Geiling-Maul	Ms. Yaya Hsu	Faredoon Kuka	Mr. Akiyoshi Ojima	Mr. Aydın Erdem	Mr. Graham Meller
Company	Eisenacher Medien	Ringier Trade Media (RTM)	RMA Media	Echo Japan Corporation	Titajans Dış Tanıtım	Buttonwood Marketing Ltd.
Tel	00-49-228-2499860	00-886-4-23297318	00 91 22 4005 8717	00-81-(0)3-3263-5065	00-90 212-257 76 66	00 44 (0)1604 862 404
Email	info@eisenacher-medien.de	yayahsu@ringier.com.hk	kuka@rmamedia.com	ojima@echo-japan.co.jp	titajans@titajans.com	gmeller@buttonwoodmarketing.com
Website	http://www.eisenacher-medien.de/	www.industrysourcing.com	www.rmamedia.com	http://www.echo-japan.co.jp/	www.titajans.com	www.buttonwoodmarketing.com

Partner with a leading, trusted and pioneering industry platform. Elevate Your Brand & increase your marketshare with energyHQ!

Join our esteemed roster of leading companies to unlock unparalleled benefits.
 Become energyHQ's promotional partner to elevate your brand, gain market share, and expand your products / services reach worldwide!



Other One Media (1M) Industry Platforms

Unleash Your Potential with One Media (1M) – Advancing for Over Four Decades!

One Media (1M) - a One World (1W) Division - has since 1977 launched innovative media products, driven by a sustainable vision— “Helping Advance MENA & Beyond!”. As a pioneering media icon, 1M is committed to continuous evolution, maintaining its position as a beacon in media both regionally and globally. In addition to energyHQ, 1M publishes the below-mentioned leading & trusted industry platforms related to the energy, water, food, construction, and health industries.

Join us in the journey of progress and media excellence. Your story begins with One Media!

waterHQ has evolved since 1977 as a specialized B2B magazine called “**Arab Water World**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletter, social and email – covering the Desalination, Measuring & Levelling, Pumps, Pipes & Valves, Water Storage, Water Treatment sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to our audience which encompasses water industry leaders and executives, all the way to engineers and contractors – covering the entire industry chain. Promotional Partners have greatly benefited from partnering with **waterHQ** and gaining high-value exposure for their products, services, & technologies. To learn more, please visit

www.waterHQ.world/



constructionHQ, originally launched in 1983 as the B2B magazine “**Arab World Construction**,” has grown into a trusted industry platform that spans multiple media channels, including a magazine, website, services, events, reports, newsletters, social media, and email. We cover sectors such as Construction Vehicles, Construction Materials, Digital Construction, Fire Protection Systems, Electrical Systems, and Geotechnical & Surveying. Our audience ranges from industry leaders and executives to engineers, import managers, and project managers, providing actionable content across the entire supply chain. Promotional partners, including leading manufacturers, exporters, agents, and distributors, have significantly benefitted from constructionHQ, gaining valuable exposure for their products, services, and technologies. To learn more visit www.constructionHQ.world/



foodHQ has evolved since 1985 from a B2B specialized magazine called “**Middle East Food**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email - covering the the ingredients & additives, catering & hospitality, food safety, nutrition, food processing and the food packaging sectors. From important news, to studies, and corporate happenings, we provide actionable & useful content to our audience which encompasses food industry leaders and executives to plant managers all the way to distributors & nutritionists - covering the entire industry supply chain! Promotional Partners - constituting of leading & major food-related manufacturers & exporters to agents & distributors - have greatly benefited from partnering with foodHQ and gaining high-value exposure to their products, services & technologies. To learn more, please visit www.foodHQ.world/



healthHQ has evolved since 1986 as a specialized B2B magazine called “**Arab Health**” to become a leading and trusted industry platform composed of multi-media channels such as a magazine, a website, services, events, reports, newsletters, social and email – covering the Medical Specialties, Medical Equipment, Medical Products, Clinical Studies, Pharmaceuticals, and Health Technology sectors. From important news to studies, and corporate happenings, we provide actionable and useful content to out audience which encompasses health industry leaders and executives, all the way to doctors and medical professionals – covering the entire healthcare industry. Promotional Partners have greatly benefitted from partnering with healthHQ and gaining high-value exposure for their products, services & technologies. To learn more, please visit www.healthHQ.world/

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